

RTV 3228C DIRECTOR'S CUES FOR STUDIO

STANDBY - (Signals to everyone in the crew that the production is about to proceed. At this point everyone is poised, silent and ready to proceed. If we are using talent, then the floor director verbalizes this command to them as well.)

ROLL RECORD TAPE(S) - (When this is verified, video reports back that tapes are rolling or that we have *speed*.)

(Your AD will then countdown to the start of the production.)

FADE, MIC AND CUE (this is the official start of the production)

(for individual shots/content from the switcher, follow this procedure:)

READY...1, V1, etc.

TAKE...1, V1, etc.

(if you roll a tape or some other visual content into a production, follow this procedure:)

READY...1, V1, etc.

ROLL...SFX, CD, V1, etc.

(look at preview monitor to ensure you have content ready to take to program)

TAKE...1, V1, etc.

(Remember that throughout the production you'll use "TAKE" or "MIX" or "WIPE" and then "READY.")

FADE TO BLACK - (Means also to bring down all audio with the video fade.)