

## TEXT LECTURE QUESTIONS

### -FCC/FTC/Others-

1. Where was **FCC** first authorized? **FRC**?
2. How is the FCC structured?
  - a. How are commission members and chair selected?
  - b. How long do they serve for a term?
  - c. What happens during their term if they have a financial interest in an area which they are supposed to regulate?
  - d. How many commissioners may be from one part (democrat/republican)?
3. What are the FCC's 3 primary responsibilities?
4. What general areas do they regulate?
5. What is the role of FCC as balancer? What do they balance?
6. Where was **FTC** first authorized?
7. What is the structure of the **FTC**?
  - a. How many **FTC** commissioners?
  - b. How are they and the chair selected?
  - c. length of terms
8. What is puffery?
9. Be able to explain the basic **FTC** mechanisms for remedying deception:
  - a. Consent Decrees
  - b. Cease & Desist Orders
  - c. Civil Fines
  - d. Corrective Advertising Orders
  - e. Publicity
10. How do the other regulators we identified in class exercise authority or influence on broadcasting?
  - a. Courts
  - b. U.S. President
  - c. Congress
  - d. Citizen Groups
  - e. Self-Regulation