

## LECTURE QUESTIONS (POLITICAL SPEECH)

1. How does broadcasting connect to the political process of this country?
2. What did section 312 of the Communication Acts require?
3. Section 315
  - a. What's the difference between equal time and equal opportunity?
  - b. What are the restrictions regarding office in question (general elections vs. primaries)?
  - c. What was the 1959 amendment to Section 315?
  - d. Define:
    - i. Legally Qualified Candidate
    - ii. Lowest Unit Charge
      - (1) When does this kick in during an election cycle?
    - iii. Use
      - (1) use and public figures
      - (2) Zapple Doctrine
      - (3) 1992 PAC Rules
    - iv. Rules regarding sponsorship announcements
  - e. What are the various news exemptions?
    - i. Why is news exempted?
    - ii. How do debates factor into this?
      - (1) What rationale must a broadcaster employ according to the FCC to exclude certain candidates?
  - f. Censorship
    - i. Larry Flint case (1984)