

LECTURE QUESTIONS (PUBLIC INTEREST)

1. Know the basic arguments surrounding both Positive and Negative Liberty Theories.
 - a. Know the basic arguments for/against Positive Liberty as we defined them in class.
2. What is the evolution of the positive liberty ethic/philosophy in the U.S.?
 - a. consider the following:
 - i. philosophical humanist origins of the U.S.
 - ii. 1930's *New Deal*
 - iii. 1960's *Great Society*
 - iv. Reagan and those who followed in the executive branch of government
3. Broadcasting:
 - a. What did I mean saying that broadcasting *borrows* the term “public interest, convenience and necessity” and the concept of public stewardship?
 - b. Know the basics of the following court decisions and administrative statements that addressed public interest in broadcasting:
 1. FRC Statements (1927/1928)
 3. Great Lakes Decision/Statement (1929)
 4. The Brinkley Case (KFKB v. FRC, 1930)
 5. NBC v. U.S. (1941)
 7. The Blue Book (1946)
 8. 1960 Programming Policy Statement
 9. What was Ascertainment?
 - a. What were broadcasters specifically required to do for Ascertainment as a result of the 1971 FCC Clarification?
 10. Deregulation:
 - a. ascertainment
 - b. 1996 Telecommunications Act and license renewal procedures as they respect demonstrating that a licensee has met his/her public interest obligations
4. What is the Public Inspection File?
 - a. What are some typical kinds of things that must be kept in the file (such as might be seen on a TV station’s file online with the FCC)?
 - c. How can the public view its contents? (Remember the differences also between TV and radio requirements as well as hard copy versus digital on a station’s premises.)