



Nicholson School of Communication

Graduate Learning Outcomes

Upon completing their graduate studies, Nicholson School of Communication students:

- 1) Will demonstrate satisfactory or above satisfactory knowledge of the literature central to the student's major focus.
- 2) Will demonstrate satisfactory or above satisfactory knowledge of qualitative and quantitative research methods expected of a future professional in the field.
- 3) Will demonstrate mastery of subject material; and be able to conduct scholarly activities in an ethical manner.
- 4) Applying to doctoral programs will demonstrate knowledge of fundamental principles in the discipline necessary to succeed at the doctoral level.
- 5) Will be able to articulate in-depth understanding of conceptual foundations and research methods through advanced scholarly writing and oral communication.
- 6) Will be able to design, facilitate, and evaluate applied communication activities (i.e. presentations, workshops, forums, trainings, group discussions, etc.) in professional contexts utilizing conceptual foundations and research methods.