

UCF Assessment

Assessment Plan and Results

Plan Year: 2013-2014 ▼ Status: Results Approved for DRC Report
 Program/Unit: Journalism - B.A. ▼ Last Updated: 6/17/2015 11:03:04 AM

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Revised UCF IE Assessment Rubrics - 2013-2014 Plans onward
 Assessment Coordinator Instructions

View/Submit Results Review  2012-2013 Results Review

Program/Unit: Journalism - B.A. DRC: College of Sciences
 Year: 2013-2014 DRC Chair: Cynthia Y Young
 Due Date: 08/31/2014 Coordinator(s): Boyd Lindsley, Kim Tuorto, Steven Collins
 Reviewer(s): Alisha Janowsky

Quick Links:

Mission:

Journalism can and should matter. That five-word phrase sums up the mission the School of Communication's Journalism program. If one trusts that a free and responsible press is the bedrock of democracy, then one must assume journalism education matters. It isn't a stretch to say the quality of professional journalism tomorrow is largely determined by the quality of journalism instruction today. Ours is a professional program, and its primary goal is to prepare students to work for the news media, especially websites, newspapers and magazines. Our academic program emphasizes communication, technical skills, research and critical thinking, necessary tools as our graduates engage in writing and editing. In addition to teaching students professional skills, the Journalism program also acquaints students with their historical heritage and with their legal and ethical rights and responsibilities. In a direct sense, our stakeholders include students, faculty, alumni and the members of the professional journalism community where our students intern and will ultimately work. In a broader sense, our stakeholders include members of the larger society because the quality of the news they'll be reading in the years to come is being shaped in our classrooms today.

Assessment Process:

The assessment data will come from two primary places: 1. All students are required to submit a portfolio that includes at least ten published work samples the semester prior to graduation. No fewer than three faculty members review each portfolio. Faculty fill out two forms: One is the form that determines if the portfolio passes. This form is also considered for assessment purposes. The second form is for assessment purposes only. These two forms are available as attachments in this report for your review. They are attached under Outcome 1. 2. Approximately 80 percent of students complete an internship. We realize that that leaves out 20 percent of our majors who do not. Here's the explanation for this. First, not all Journalism majors qualify for an internship. To obtain an internship, a student must have an overall GPA of 2.5 and must have completed the basic course that is related to the primary task of their internship. For example, a student who desires to take an internship where her or his primary tasks would be writing and editing must have previously completed JOU 2100 News Reporting and JOU 3201 Editing, the basic courses pertaining to writing and editing. Also, because internships are not required in the major, a small segment of Journalism majors avoid doing them. However, the fact that the overwhelming majority of our students do complete at least one internship, and the fact that the external review and data that we obtain from editors and publishers in the field about the performance of these students is so valuable to us in measuring the quality of our instruction and the learning outcomes of the students, we keep the internship assessment data as a valuable centerpiece of the assessment of our program. The faculty has worked collaboratively to develop an internship assessment form that each employer fills out. In addition to using the form to help determine if a student should receive a satisfactory grade for the internship, we also use the data for assessment purposes.

Relationship to Strategic Plan:

The portfolio guidelines will be updated in the next year and ethical guidelines will be added to address questions of integrity. Also, as the Nicholson School continues to explore collaboration with international programs, we will explore the possibility of internships abroad.

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Outcome: 1

Journalism graduates will demonstrate strong news judgment, i.e. the ability to recognize and gather news.

Academic Learning Compact (ALC):

- ☐ Communication
- ☒ Critical Thinking
- ☐ Discipline-specific knowledge, skills, attitudes and behaviors
- ☐ Not an ALC

Measure: 1.1

At least 90 percent of internship supervisors will express agreement with the statement: "The intern demonstrated good news judgment."

Result:

Accurate and thorough data reporting means: a. Report data for all students or other constituents; b. Report data that matches data requirements established by a measure (i.e., your assessment must measure what you set out to measure); c. Report granular and aggregate results (e.g., subscale and total scores from a rubric or exam); d. Response rates are provided for survey data; e. The underlying "n" and "N" are provided for all percentage statistics and if a change score is provided the data points to support the score are included; f. Representative samples should include data from students at a distance (regional campuses or online/video) if courses are offered at these locations/through these modalities.

- ☒ Target met
- ☐ Target not met

More than 95% of internship supervisors expressed agreement with the statement: "The intern demonstrated good news judgment." In other words, 47 of

49 students demonstrated good news judgment.

Did your results show an improvement compared to previous year(s) results?

- ☒ Yes
☐ No

If yes, describe the improvement by giving a comparison with previous year's results. If no, please explain:

We improved from 92 percent agreement last year to 95 percent this year.

Review:

- ☐ Revision or explanation needed
☒ Satisfactory

Measure: 1.2

In evaluating graduation portfolios, the faculty will agree 90 percent of the time that "Overall, the portfolio demonstrates good news judgment on the part of the student."

Result:

Accurate and thorough data reporting means: a. Report data for all students or other constituents; b. Report data that matches data requirements established by a measure (i.e., your assessment must measure what you set out to measure); c. Report granular and aggregate results (e.g., subscale and total scores from a rubric or exam); d. Response rates are provided for survey data; e. The underlying "n" and "N" are provided for all percentage statistics and if a change score is provided the data points to support the score are included; f. Representative samples should include data from students at a distance (regional campuses or online/video) if courses are offered at these locations/through these modalities.

- ☒ Target met
☐ Target not met

In evaluating graduation portfolios, the faculty agreed that 95 percent (38 of 40 students) of the time that "Overall, the portfolio demonstrates good news judgment on the part of the student."

Did your results show an improvement compared to previous year(s) results?

- ☒ Yes
☐ No

If yes, describe the improvement by giving a comparison with previous year's results. If no, please explain:

We improved from 90 percent agreement to 95 percent agreement. The improvement likely reflects increased emphasis is both our classes and in portfolio workshops regarding what good news judgment actually looks like.

Review:

- ☐ Revision or explanation needed
☒ Satisfactory

Reflective Statement:

Analyze and discuss your results by: a. Why do you think you got the results that you did; b. If you saw improvement from last year, explain exactly what improved and how do you know that it is an improvement (give prior year's results and this year's results to demonstrate the change). Verify that the improvement was a consequence of a strategy or change implemented in prior year(s); and c. Provide an improvement plan, if required (e.g., Discuss additional student learning or operational changes you will implement in response to these results).

The improvement in the two measures likely reflects increased emphasis on what good news judgment actually looks like in our classes (especially News Reporting), in portfolio workshops and when prepping interns.

Reflective Statement Review:

- ☐ Revision or explanation needed
☒ Satisfactory

Overall Outcome Results Review Comment:

AJ 6/10: Looks good. You indicate you might be "closing the loop" but if this could be clarified (i.e., link to changes in your assessment plan due to last year's results) it would be helpful.

- Zack's notes 6/16/15:
- Good. all the necessary information is there.
- One thing to consider for future reports would be to provide some more granular analysis of the data. compare course sections, fall vs. spring, regional vs. main campus, etc. Since you are already 95% successful on both measures there isn't much room to improve, but by analyzing the data in a variety of ways it may help you find more ways in which the program can create improvement, which is what assessment is all about.
- Also, just to add to what the reviewer said about "closing the loop".
 - Closing the loop consists of 1. Recognizing an area that you want to improve (based on previous assessment results). 2. Making a change in the program to try to create that improvement. 3. Analyzing the next cycle's results to see if improvement occurred. 4. Improvement occurred likely due the changes that were made.
 - You tell us that improvement occurred. You tell us that it likely occurred due to increased emphasis and preparation in various areas... The only piece that is missing is, what brought about the increased emphasis and prep? Was it decided that this should be done because you wanted to improve upon previous assessment results? or Was it implemented for other reasons or due to other circumstances?
- Lastly, are there any "results related" attachments that could be included? (tables of the scores, examples of the work, etc.)

Attachments: JOU INTERNSHIP ASSESSMENT FORM 2011.pdf PORTFOLIO EVAL FORM 2010.pdf PORTFOLIO.pdf

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Outcome: 2

Journalism graduates will use the English language with clarity and precision.

Academic Learning Compact (ALC):

- ☒ Communication
- ☐ Critical Thinking
- ☐ Discipline-specific knowledge, skills, attitudes and behaviors
- ☐ Not an ALC

Measure: 2.1

At least 90 percent of internship supervisors will express agreement with the statement: "The intern demonstrated good writing skills."

Result:

Accurate and thorough data reporting means: a. Report data for all students or other constituents; b. Report data that matches data requirements established by a measure (i.e., your assessment must measure what you set out to measure); c. Report granular and aggregate results (e.g., subscale and total scores from a rubric or exam); d. Response rates are provided for survey data; e. The underlying "n" and "N" are provided for all percentage statistics and if a change score is provided the data points to support the score are included; f. Representative samples should include data from students at a distance (regional campuses or online/video) if courses are offered at these locations/through these modalities.

- ☒ Target met
- ☐ Target not met

More than 95% of internship supervisors expressed agreement with the statement: "The intern demonstrated good writing skills." In other words, 47 out of 49 students demonstrated good writing skills.

Did your results show an improvement compared to previous year(s) results?

- ☒ Yes
- ☐ No

If yes, describe the improvement by giving a comparison with previous year's results. If no, please explain:

We improved from 90 percent agreement to 96 percent, which likely is a result of increased attention to this area during portfolio review sessions.

Review:

- ☒ Revision or explanation needed
- ☐ Satisfactory

Measure: 2.2

At least 90 percent of graduation portfolios will receive an average rating of "acceptable" (one a five-point scale where 1 = poor, 2 = fair, 3 = acceptable, 4 = good, and 5 = excellent) from three or more faculty members for the following item: The stories in the core news category show depth of reporting and quality writing.

Result:

Accurate and thorough data reporting means: a. Report data for all students or other constituents; b. Report data that matches data requirements established by a measure (i.e., your assessment must measure what you set out to measure); c. Report granular and aggregate results (e.g., subscale and total scores from a rubric or exam); d. Response rates are provided for survey data; e. The underlying "n" and "N" are provided for all percentage statistics and if a change score is provided the data points to support the score are included; f. Representative samples should include data from students at a distance (regional campuses or online/video) if courses are offered at these locations/through these modalities.

- ☒ Target met
- ☐ Target not met

More than 90 percent of graduation portfolios received an average rating of "acceptable" (one a five-point scale where 1 = poor, 2 = fair, 3 = acceptable, 4 = good, and 5 = excellent) from two or more faculty members for the following item: The stories in the core news category show depth of reporting and quality writing. We had fewer faculty members to evaluate portfolios due to the hiring freeze and a faculty member who was abroad during the Spring semester.

Did your results show an improvement compared to previous year(s) results?

- ☒ Yes
- ☐ No

If yes, describe the improvement by giving a comparison with previous year's results. If no, please explain:

92 percent of students met the requirement last year, and a slightly higher percent met the requirement this year. The difference is so small as to likely have been decided by chance.

Review:

- ☒ Revision or explanation needed
- ☐ Satisfactory

Reflective Statement:

Analyze and discuss your results by: a. Why do you think you got the results that you did; b. If you saw improvement from last year, explain exactly what improved and how do you know that it is an improvement (give prior year's results and this year's results to demonstrate the change). Verify that the improvement was a consequence of a strategy or change implemented in prior year(s); and c. Provide an improvement plan, if required (e.g., Discuss additional student learning or operational changes you will implement in response to these results).

The portfolio workshops have increased the quality of clips in the portfolios and have lowered the number of failures based on not following directions. Further, we met with an executive from Gannett which owns the student newspaper, the Central Florida Future, to discuss common errors. In this way, we are working with student editors to improve clips.

Reflective Statement Review:

- ☐ Revision or explanation needed
- ☒ Satisfactory

Overall Outcome Results Review Comment:

AJ 6/10: For measure 2.1, you say it is 95% but it is 96% (you make the correction later but this should be clarified). This is an improvement as you noted but last year you indicate your results for this measure were 95%. You also state this is likely due to portfolio review sessions but this measure is not discussing portfolios so this should be clarified. For measure 2.2 you should include sample information like you did in measure 1.2.

- Zack's notes 6/16/15
- Similar comments to those in outcome 1
- I agree with the reviewer about including the sample size information etc.
- Any "results related" attachments that could be included?

Attachments:

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Outcome: 3

Journalism graduates will exhibit a mastery of grammar, punctuation, spelling, and Associated Press style.

Academic Learning Compact (ALC):

- ☒ Communication
- ☐ Critical Thinking
- ☐ Discipline-specific knowledge, skills, attitudes and behaviors
- ☐ Not an ALC

Measure: 3.1

At least 90 percent of internship supervisors will express agreement with the statement: "The intern demonstrated a good command of grammar, punctuation, spelling, and Associated Press (or house) style."

Result:

Accurate and thorough data reporting means: a. Report data for all students or other constituents; b. Report data that matches data requirements established by a measure (i.e., your assessment must measure what you set out to measure); c. Report granular and aggregate results (e.g., subscale and total scores from a rubric or exam); d. Response rates are provided for survey data; e. The underlying "n" and "N" are provided for all percentage statistics and if a change score is provided the data points to support the score are included; f. Representative samples should include data from students at a distance (regional campuses or online/video) if courses are offered at these locations/through these modalities.

- ☒ Target met
- ☐ Target not met

At least 90 percent of internship supervisors (47 of 49) expressed agreement with the statement: "The intern demonstrated a good command of grammar, punctuation, spelling, and Associated Press (or house) style."

Did your results show an improvement compared to previous year(s) results?

- ☒ Yes
- ☐ No

If yes, describe the improvement by giving a comparison with previous year's results. If no, please explain:

This year, 96 percent of supervisors expressed agreement, compared to 92 percent last year. The is likely a function of the fact we have placed more emphasis on this when prepping interns.

Review:

- ☐ Revision or explanation needed
- ☒ Satisfactory

Measure: 3.2

Students in all News Reporting (JOU 2100) classes, will be administered a grammar, style and punctuation exam near the end of the semester. At least 90 percent of students will correctly answer at least 75 percent of the questions.

Result:

Accurate and thorough data reporting means: a. Report data for all students or other constituents; b. Report data that matches data requirements established by a measure (i.e., your assessment must measure what you set out to measure); c. Report granular and aggregate results (e.g., subscale and total scores from a rubric or exam); d. Response rates are provided for survey data; e. The underlying "n" and "N" are provided for all percentage statistics and if a change score is provided the data points to support the score are included; f. Representative samples should include data from students at a distance (regional campuses or online/video) if courses are offered at these locations/through these modalities.

- ☐ Target met
- ☒ Target not met

This information was not collected. We plan to collect this information in a new way after the new curriculum is put in place.

Did your results show an improvement compared to previous year(s) results?

- ☐ Yes
- ☒ No

If yes, describe the improvement by giving a comparison with previous year's results. If no, please explain:

This was a failure in the data collection process, which will be corrected.

Review:

- ☐ Revision or explanation needed
- ☒ Satisfactory

Reflective Statement:

Analyze and discuss your results by: a. Why do you think you got the results that you did; b. If you saw improvement from last year, explain exactly what improved and how do you know that it is an improvement (give prior year's results and this year's results to demonstrate the change). Verify that the improvement was a consequence of a strategy or change implemented in prior year(s); and c. Provide an improvement plan, if required (e.g., Discuss additional student learning or operational changes you will implement in response to these results).

We saw improvement in one of two measures and had a data collection failure with the other measure. All the faculty look at the feedback from internship supervisors from previous semesters and take this into account when helping prep and supervise new interns. This appears to be working. However, we will work in the future to have better measures in News Reporting and other classes as well.

Reflective Statement Review:

- ☐ Revision or explanation needed
- ☒ Satisfactory

Overall Outcome Results Review Comment:

AJ 6/10: For measure 3.1, instead of saying "at least 90%" I think it would be more useful to state what percentage was actually measured (i.e., 96%). You state it later so this might be me being nitpicky.

- Zack's notes 6/16/15
- I agree with the reviewer. Give us the exact percentage for the data in the results.
- Comments from outcome 1 also apply here.

Attachments:
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Outcome: 4

Journalism graduates will understand and apply successful interviewing techniques.

Academic Learning Compact (ALC):

- ☐ Communication
- ☐ Critical Thinking
- ☒ Discipline-specific knowledge, skills, attitudes and behaviors
- ☐ Not an ALC

Measure: 4.1

At least 90 percent of internship supervisors will express agreement with the statement: "The intern demonstrated good interviewing skills."

Result:

Accurate and thorough data reporting means: a. Report data for all students or other constituents; b. Report data that matches data requirements established by a measure (i.e., your assessment must measure what you set out to measure); c. Report granular and aggregate results (e.g., subscale and total scores from a rubric or exam); d. Response rates are provided for survey data; e. The underlying "n" and "N" are provided for all percentage statistics and if a change score is provided the data points to support the score are included; f. Representative samples should include data from students at a distance (regional campuses or online/video) if courses are offered at these locations/through these modalities.

- ☒ Target met
- ☐ Target not met

At least 90 percent of internship supervisors (47 of 49) expressed agreement with the statement: "The intern demonstrated good interviewing skills." This is likely a function of the fact we are placing more emphasis on this when prepping new interns.

Did your results show an improvement compared to previous year(s) results?

- ☒ Yes
- ☐ No

If yes, describe the improvement by giving a comparison with previous year's results. If no, please explain:

This year, 96 percent of supervisors expressed agreement with the statement, compared to 93 percent last year.

Review:

- ☐ Revision or explanation needed
- ☒ Satisfactory

Measure: 4.2

All 100 percent graduation portfolios must include minimum of five clips that include direct quotes taken from no fewer than the two interviews per clip. In evaluating those portfolios, the faculty will agree 90 percent of the time that "Overall, the portfolio demonstrates that the student can successfully complete interviews."

Result:

Accurate and thorough data reporting means: a. Report data for all students or other constituents; b. Report data that matches data requirements established by a measure (i.e., your assessment must measure what you set out to measure); c. Report granular and aggregate results (e.g., subscale and total scores from a rubric or exam); d. Response rates are provided for survey data; e. The underlying "n" and "N" are provided for all percentage statistics and if a change score is provided the data points to support the score are included; f. Representative samples should include data from students at a distance (regional campuses or online/video) if courses are offered at these locations/through these modalities.

- ☒ Target met
- ☐ Target not met

All (100 percent) graduation portfolios must include a minimum of five clips that include direct quotes taken from no fewer than the two interviews per clip. In evaluating those portfolios, the faculty will agree more than 90 percent of the time (37 of 40) that "Overall, the portfolio demonstrates that the student can successfully complete interviews."

Did your results show an improvement compared to previous year(s) results?

- ☒ Yes
- ☐ No

If yes, describe the improvement by giving a comparison with previous year's results. If no, please explain:

We increased from 92.5 percent agreement to 95 percent agreement. The improvement likely reflects increased emphasis in both our classes and in portfolio workshops regarding what good news judgment actually looks like. The improvement likely reflects increased emphasis in portfolio workshops regarding our sourcing requirements.

Review:

- ☐ Revision or explanation needed
- ☒ Satisfactory

Reflective Statement:

Analyze and discuss your results by: a. Why do you think you got the results that you did; b. If you saw improvement from last year, explain exactly what improved and how do you know that it is an improvement (give prior year's results and this year's results to demonstrate the change). Verify that the improvement was a consequence of a strategy or change implemented in prior year(s); and c. Provide an improvement plan, if required (e.g., Discuss additional student learning or operational changes you will implement in response to these results).

The portfolio workshops have increased the quality of clips in the portfolios and have lowered the number of failures based on not following directions. Further, we met with an executive from Gannett which owns the student newspaper, the Central Florida Future, to discuss common errors. In this way, we are working with student editors to improve clips.

Reflective Statement Review:

- ☐ Revision or explanation needed
- ☒ Satisfactory

Overall Outcome Results Review Comment:

AJ 6/10: Good. A few small typos in 3.2 but not a big deal.

- Zack's notes 6/16/15
- Same comments from outcome 1 apply here as well.
- The reviewer comment from the previous outcome about giving us the actual percent applies here too... The statement in the results section is just the measure copied and pasted with the sample size inserted. For this outcome and all others any further analysis you could provide might be beneficial.

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Outcome: 5

Graduates will demonstrate the ability to conduct journalistic research.

Academic Learning Compact (ALC):

- ☐ Communication
- ☐ Critical Thinking
- ☒ Discipline-specific knowledge, skills, attitudes and behaviors
- ☐ Not an ALC

Measure: 5.1

At least 90 percent of internship supervisors will express agreement with the statement: "The intern demonstrated good research skills."

Result:

Accurate and thorough data reporting means: a. Report data for all students or other constituents; b. Report data that matches data requirements established by a measure (i.e., your assessment must measure what you set out to measure); c. Report granular and aggregate results (e.g., subscale and total scores from a rubric or exam); d. Response rates are provided for survey data; e. The underlying "n" and "N" are provided for all percentage statistics and if a change score is provided the data points to support the score are included; f. Representative samples should include data from students at a distance (regional campuses or online/video) if courses are offered at these locations/through these modalities.

- ☒ Target met
- ☐ Target not met

At least 90 percent of internship supervisors (47 of 49) expressed agreement with the statement: "The intern demonstrated good research skills."

Did your results show an improvement compared to previous year(s) results?

- ☒ Yes
- ☐ No

If yes, describe the improvement by giving a comparison with previous year's results. If no, please explain:

We improved from 92 percent agreement to 96 percent agreement. This is likely a function of the fact we are placing more emphasis on this when prepping new interns.

Review:

- ☐ Revision or explanation needed
- ☒ Satisfactory

Measure: 5.2

At least 90 percent of internship supervisors will express agreement with the statement: "The intern demonstrated good reporting skills."

Result:

Accurate and thorough data reporting means: a. Report data for all students or other constituents; b. Report data that matches data requirements established by a measure (i.e., your assessment must measure what you set out to measure); c. Report granular and aggregate results (e.g., subscale and total scores from a rubric or exam); d. Response rates are provided for survey data; e. The underlying "n" and "N" are provided for all percentage statistics and if a change score is provided the data points to support the score are included; f. Representative samples should include data from students at a distance (regional campuses or online/video) if courses are offered at these locations/through these modalities.

- ☒ Target met
- ☐ Target not met

At least 90 percent of internship supervisors (47 of 49) expressed agreement with the statement: "The intern demonstrated good reporting skills."

Did your results show an improvement compared to previous year(s) results?

- ☒ Yes
- ☐ No

If yes, describe the improvement by giving a comparison with previous year's results. If no, please explain:

We improved from 93 percent to 96 percent agreement. This is likely a function of the fact we are placing more emphasis on this when prepping new interns.

Review:

- ☐ Revision or explanation needed
- ☒ Satisfactory

Reflective Statement:

Analyze and discuss your results by: a. Why do you think you got the results that you did; b. If you saw improvement from last year, explain exactly what improved and how do you know that it is an improvement (give prior year's results and this year's results to demonstrate the change). Verify that the improvement was a consequence of a strategy or change implemented in prior year(s); and c. Provide an improvement plan, if required (e.g., Discuss additional student learning or operational changes you will implement in response to these results).

Our students have historically done well in this area, and we've continued to see improvement. We believe that the portfolio workshops have helped in this area because students typically use their internships to get clips for the portfolios, meaning that by better communicating the expectations for the portfolio, we are also better communicating expectations for internships.

Reflective Statement Review:

- ☐ Revision or explanation needed
- ☒ Satisfactory

Overall Outcome Results Review Comment:

AJ 6/10: Good

- Zack's notes 6/16/15
- Same comments as the other outcomes can be applied here.

Attachments:

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Outcome: 6

Graduates will demonstrate a respect for deadlines and the ability to consistently meet them.

Academic Learning Compact (ALC):

- ☐ Communication
- ☐ Critical Thinking
- ☒ Discipline-specific knowledge, skills, attitudes and behaviors
- ☐ Not an ALC

Measure: 6.1

At least 90 percent of internship supervisors will express agreement with the statement: "The intern demonstrated the ability to meet deadlines."

Result:

Accurate and thorough data reporting means: a. Report data for all students or other constituents; b. Report data that matches data requirements established by a measure (i.e., your assessment must measure what you set out to measure); c. Report granular and aggregate results (e.g., subscale and total scores from a rubric or exam); d. Response rates are provided for survey data; e. The underlying "n" and "N" are provided for all percentage statistics and if a change score is provided the data points to support the score are included; f. Representative samples should include data from students at a distance (regional campuses or online/video) if courses are offered at these locations/through these modalities.

- ☒ Target met

- ☐ Target not met

At least 90 percent of internship supervisors (47 of 49) expressed agreement with the statement: "The intern demonstrated the ability to meet deadlines."

Did your results show an improvement compared to previous year(s) results?

- ☒ Yes
☐ No

If yes, describe the improvement by giving a comparison with previous year's results. If no, please explain:

We improved from 92 percent agreement to 96 percent agreement. This is likely a function of the fact we are placing more emphasis on this when prepping new interns.

Review:

- ☐ Revision or explanation needed
☒ Satisfactory

Measure: 6.2

At least 90 percent of internship supervisors will express agreement with the statement: "The intern demonstrated the ability to tell compelling journalistic stories through an appropriate medium (i.e. photos, words, graphics, etc.)."

Result:

Accurate and thorough data reporting means: a. Report data for all students or other constituents; b. Report data that matches data requirements established by a measure (i.e., your assessment must measure what you set out to measure); c. Report granular and aggregate results (e.g., subscale and total scores from a rubric or exam); d. Response rates are provided for survey data; e. The underlying "n" and "N" are provided for all percentage statistics and if a change score is provided the data points to support the score are included; f. Representative samples should include data from students at a distance (regional campuses or online/video) if courses are offered at these locations/through these modalities.

- ☒ Target met
☐ Target not met

At least 90 percent of internship supervisors (47 of 49) expressed agreement with the statement: "The intern demonstrated the ability to tell compelling journalistic stories through an appropriate medium (i.e. photos, words, graphics, etc.)."

Did your results show an improvement compared to previous year(s) results?

- ☒ Yes
☐ No

If yes, describe the improvement by giving a comparison with previous year's results. If no, please explain:

Supervisors agreement improved from 94 percent to 96 percent. This is a pretty small improvement that may either be explained by chance or perhaps is a function of the fact we are placing more emphasis on this when prepping new interns.

Review:

- ☐ Revision or explanation needed
☒ Satisfactory

Reflective Statement:

Analyze and discuss your results by: a. Why do you think you got the results that you did; b. If you saw improvement from last year, explain exactly what improved and how do you know that it is an improvement (give prior year's results and this year's results to demonstrate the change). Verify that the improvement was a consequence of a strategy or change implemented in prior year(s); and c. Provide an improvement plan, if required (e.g., Discuss additional student learning or operational changes you will implement in response to these results).

The biggest improvement in this area was in the area of meeting deadlines. We've redoubled our efforts to emphasize writing on deadline in classes such as News Reporting, but we're also doing a better job of prepping interns. Much of this actually comes down to communication. In the past, students who could meet class deadlines didn't understand that in a professional environment that when something out of their control (such as a source not returning phone calls) required them to communicate with their editors early and often. We are now doing a better job of helping our students understand this.

Reflective Statement Review:

- ☐ Revision or explanation needed
☒ Satisfactory

Overall Outcome Results Review Comment:

AJ 6/10: Good

- Zack's notes 6/16/15
- similar comments to the other outcomes apply here as well.

Attachments:

Top

Outcome: 7

Graduates will understand the importance of accuracy and demonstrate an ability to practice it.

Academic Learning Compact (ALC):

- ☐ Communication
☐ Critical Thinking
☒ Discipline-specific knowledge, skills, attitudes and behaviors

☐ Not an ALC

Measure: 7.1

At least 90 percent of internship supervisors will express agreement with the statement: "The intern's work was accurate."

Result:

Accurate and thorough data reporting means: a. Report data for all students or other constituents; b. Report data that matches data requirements established by assessment must measure what you set out to measure); c. Report granular and aggregate results (e.g., subscale and total scores from a rubric or exam); d. Report survey data; e. The underlying "n" and "N" are provided for all percentage statistics and if a change score is provided the data points to support the score are included. Samples should include data from students at a distance (regional campuses or online/video) if courses are offered at these locations/through these modalities.

- ☒ Target met
☐ Target not met

At least 90 percent of internship supervisors (47 of 49) expressed agreement with the statement: "The intern's work was accurate."

Did your results show an improvement compared to previous year(s) results?

- ☒ Yes
☐ No

If yes, describe the improvement by giving a comparison with previous year's results. If no, please explain:

Supervisor agreement went from 94 percent to 96 percent. This is likely a function of the fact we are placing more emphasis on accuracy when prepping new interns.

Review:

- ☐ Revision or explanation needed
☒ Satisfactory

Measure: 7.2

At least 90 percent of graduation portfolios will receive an average rating of "acceptable" (on a five-point scale where 1 = poor, 2 = fair, 3 = acceptable, 4 = good, and 5 = excellent) from three or more faculty members for the following item: The published items contain few errors.

Result:

Accurate and thorough data reporting means: a. Report data for all students or other constituents; b. Report data that matches data requirements established by assessment must measure what you set out to measure); c. Report granular and aggregate results (e.g., subscale and total scores from a rubric or exam); d. Report survey data; e. The underlying "n" and "N" are provided for all percentage statistics and if a change score is provided the data points to support the score are included. Samples should include data from students at a distance (regional campuses or online/video) if courses are offered at these locations/through these modalities.

- ☒ Target met
☐ Target not met

At least 90 percent of graduation portfolios (37 of 40) received an average rating of "acceptable" (on a five-point scale where 1 = poor, 2 = fair, 3 = acceptable, 4 = good, and 5 = excellent) from three or more faculty members for the following item: The published items contain few errors.

Did your results show an improvement compared to previous year(s) results?

- ☐ Yes
☒ No

If yes, describe the improvement by giving a comparison with previous year's results. If no, please explain:

This year, 93 percent of portfolios received an acceptable rating, compared to 96 the previous year. Although the faculty are happy we met this benchmark, we are backsliding in this area. Whether this is a one-year phenomenon and perhaps a function of the makeup of the faculty panel, remains to be seen over time.

Review:

- ☒ Revision or explanation needed
☐ Satisfactory

Reflective Statement:

Analyze and discuss your results by: a. Why do you think you got the results that you did; b. If you saw improvement from last year, explain exactly what improved it is an improvement (give prior year's results and this year's results to demonstrate the change). Verify that the improvement was a consequence of a strategy or year(s); and c. Provide an improvement plan, if required (e.g., Discuss additional student learning or operational changes you will implement in response to these results). We continue to do well in this area but have seen some backsliding. We will continue to monitor this issue.

Reflective Statement Review:

- ☐ Revision or explanation needed
☒ Satisfactory

Overall Outcome Results Review Comment:

AJ 6/10: You mention that 3 reviewed for measure 7.2 but for measure 2.2 you indicated only 2 were available? Was this a different committee?

- Zack's notes 6/16/15
- comments from other outcomes can be applied here as well.

Attachments:

Outcome: 8

Journalism graduates will demonstrate the ability to develop compelling story ideas as well as to tell compelling journalistic stories through an appropriate medium (i.e. photos, words, graphics, etc.)

Academic Learning Compact (ALC):

- ☒ Communication
- ☒ Critical Thinking
- ☐ Discipline-specific knowledge, skills, attitudes and behaviors
- ☐ Not an ALC

Measure: 8.1

At least 90 percent of internship supervisors will express agreement with the statement: "The intern met or exceeded our expectations in terms of developing and pitching story ideas."

Result:

Accurate and thorough data reporting means: a. Report data for all students or other constituents; b. Report data that matches data requirements established by a measure (i.e., your assessment must measure what you set out to measure); c. Report granular and aggregate results (e.g., subscale and total scores from a rubric or exam); d. Response rates are provided for survey data; e. The underlying "n" and "N" are provided for all percentage statistics and if a change score is provided the data points to support the score are included; f. Representative samples should include data from students at a distance (regional campuses or online/video) if courses are offered at these locations/through these modalities.

- ☒ Target met
- ☐ Target not met

At least 90 percent of internship supervisors (46 of 49) expressed agreement with the statement: "The intern met or exceeded our expectations in terms of developing and pitching story ideas."

Did your results show an improvement compared to previous year(s) results?

- ☒ Yes
- ☐ No

If yes, describe the improvement by giving a comparison with previous year's results. If no, please explain:

We went from 80 percent agreement to 96 percent agreement in one year. This is likely a function on increased emphasis on pitching stories both in our classes and when prepping interns.

Review:

- ☐ Revision or explanation needed
- ☒ Satisfactory

Measure: 8.2

At least 90 percent of graduation portfolios will receive an average rating of "acceptable" (on a five-point scale where 1 = poor, 2 = fair, 3 = acceptable, 4 = good, and 5 = excellent) from three or more faculty members for the following item: The published items show creativity and originality.

Result:

Accurate and thorough data reporting means: a. Report data for all students or other constituents; b. Report data that matches data requirements established by a measure (i.e., your assessment must measure what you set out to measure); c. Report granular and aggregate results (e.g., subscale and total scores from a rubric or exam); d. Response rates are provided for survey data; e. The underlying "n" and "N" are provided for all percentage statistics and if a change score is provided the data points to support the score are included; f. Representative samples should include data from students at a distance (regional campuses or online/video) if courses are offered at these locations/through these modalities.

- ☐ Target met
- ☒ Target not met

We apparently did not collect data on this this year.

Did your results show an improvement compared to previous year(s) results?

- ☐ Yes
- ☒ No

If yes, describe the improvement by giving a comparison with previous year's results. If no, please explain:

This was a data collection issue that will be corrected with a new measure.

Review:

- ☐ Revision or explanation needed
- ☒ Satisfactory

Reflective Statement:

Analyze and discuss your results by: a. Why do you think you got the results that you did; b. If you saw improvement from last year, explain exactly what improved and how do you know that it is an improvement (give prior year's results and this year's results to demonstrate the change). Verify that the improvement was a consequence of a strategy or change implemented in prior year(s); and c. Provide an improvement plan, if required (e.g., Discuss additional student learning or operational changes you will implement in response to these results).

For measure 8.1, we went from 80 percent agreement to 96 percent agreement in one year. This is likely a function on increased emphasis on pitching stories both in our classes and when prepping interns. This increased emphasis is a direct result of the feedback we've gotten from internship supervisors.

Reflective Statement Review:

- ☐ Revision or explanation needed
- ☒ Satisfactory

Overall Outcome Results Review Comment:

AJ 6/10: Good

- Zack's notes 6/16/15
- comments from other outcomes can be applied here as well.

Attachments:

[Top](#)

Outcome: 9

Journalism students will demonstrate an understanding of professional and ethical standards, and act accordingly.

Academic Learning Compact (ALC):

- ☐ Communication
- ☐ Critical Thinking
- ☒ Discipline-specific knowledge, skills, attitudes and behaviors
- ☐ Not an ALC

Measure: 9.1

At least 90 percent of internship supervisors will express agreement with the statement: "The intern behaved ethically."

Result:

Accurate and thorough data reporting means: a. Report data for all students or other constituents; b. Report data that matches data requirements established by a measure (i.e., your assessment must measure what you set out to measure); c. Report granular and aggregate results (e.g., subscale and total scores from a rubric or exam); d. Response rates are provided for survey data; e. The underlying "n" and "N" are provided for all percentage statistics and if a change score is provided the data points to support the score are included; f. Representative samples should include data from students at a distance (regional campuses or online/video) if courses are offered at these locations/through these modalities.

- ☒ Target met
- ☐ Target not met

At least 90 percent of internship supervisors (49 of 49) expressed agreement with the statement: "The intern behaved ethically."

Did your results show an improvement compared to previous year(s) results?

- ☒ Yes
- ☐ No

If yes, describe the improvement by giving a comparison with previous year's results. If no, please explain:

We improved from 96 percent to 100 percent. We were already doing quite well on this measure, but the increased rating is likely a function on an even greater emphasis on ethical decision making when prepping interns.

Review:

- ☐ Revision or explanation needed
- ☒ Satisfactory

Measure: 9.2

Recognizing that "professionalism" encompasses numerous aspects, seven items (listed below) from the internship assessment form will be combined into an overall scale of professionalism. At least 90 percent of students will have an average of four or higher on a five-point scale, where one represents strongly disagree and five represents strongly agree. The statements to which internship supervisors will be asked to respond are as follows:

"The overall quality of the intern's work was excellent."	"The quantity of the work the intern produced met expectations."	"The intern demonstrated collegiality."
"The intern demonstrated a good attitude toward work."	"The intern demonstrated creativity."	"The intern demonstrated initiative."
"The intern demonstrated adaptability/flexibility."		

Result:

Accurate and thorough data reporting means: a. Report data for all students or other constituents; b. Report data that matches data requirements established by a measure (i.e., your assessment must measure what you set out to measure); c. Report granular and aggregate results (e.g., subscale and total scores from a rubric or exam); d. Response rates are provided for survey data; e. The underlying "n" and "N" are provided for all percentage statistics and if a change score is provided the data points to support the score are included; f. Representative samples should include data from students at a distance (regional campuses or online/video) if courses are offered at these locations/through these modalities.

- ☒ Target met
- ☐ Target not met

Recognizing that "professionalism" encompasses numerous aspects, seven items (listed below) from the internship assessment form will be combined into an overall scale of professionalism. At least 90 percent of students (48 of 49) had an average of four or higher on a five-point scale, where one represents strongly disagree and five represents strongly agree. The statements to which internship supervisors will be asked to respond are as follows:

"The overall quality of the intern's work was excellent."	"The quantity of the work the intern produced met expectations."	"The intern demonstrated collegiality."
"The intern demonstrated a good attitude toward work."	"The intern demonstrated creativity."	"The intern demonstrated initiative."
"The intern demonstrated adaptability/flexibility."		

Did your results show an improvement compared to previous year(s) results?

- ☒ Yes
☐ No

If yes, describe the improvement by giving a comparison with previous year's results. If no, please explain:

We improved from 94 percent to 96 percent. This is likely a function of the fact we are placing more emphasis on so-called soft skills when prepping new interns.

Review:

- ☐ Revision or explanation needed
☒ Satisfactory

Reflective Statement:

Analyze and discuss your results by: a. Why do you think you got the results that you did; b. If you saw improvement from last year, explain exactly what improved and how do you know that it is an improvement (give prior year's results and this year's results to demonstrate the change). Verify that the improvement was a consequence of a strategy or change implemented in prior year(s); and c. Provide an improvement plan, if required (e.g., Discuss additional student learning or operational changes you will implement in response to these results).

We are proud to say that 100 percent of our interns were rated as having behaved ethically and students improved in the other measure of "soft skills." There are many things that likely contributed to this, but the creation of a Principals of Journalism class several years ago seems to be paying dividends. This is one of the first classes students take and helps instill in them the values needed to succeed in journalism.

Reflective Statement Review:

- ☐ Revision or explanation needed
☒ Satisfactory

Overall Outcome Results Review Comment:

AJ 6/10: Good

- Zack's notes 6/16/15
- comments from other outcomes apply here as well.

Attachments:**Mentoring - Coordinator****1. In what ways did you interact and receive feedback from your assigned IE Assessment Divisional Review Committee (DRC) reviewer(s) and DRC Chair? (Check all that apply)**

- ☒ Email
☐ Phone
☐ Meetings
☐ From the DRC Review in the IE Assessment Web Application
☐ I received communication, but was not able to connect with my mentor(s)
☐ None prior to the first submission of the results report to the DRC for review
☐ Other (Please specify)

2. Choose the statement below that best describes how you used the feedback from your assigned IE Assessment Divisional Review Committee reviewer(s) or DRC Chair.

- ☒ Feedback helped to improve this results report
☐ Feedback did not result in improvements to this results report
☐ Feedback will help to improve a future plan
☐ The results report is being submitted to the DRC for initial review
☐ Other (Please specify)

Mentoring - DRC Chair and Reviewer(s)**1. In what ways did you interact and provide feedback to the coordinator(s), faculty or staff member(s) involved with this IE Assessment results report. (Check all that apply)**

- ☐ Email
☐ Phone
☐ Meetings
☐ From the DRC Review in the IE Assessment Web Application
☐ I attempted contact, but was not able to connect with the assessment coordinator(s)
☒ None prior to the initial submission of the results report to the DRC for review
☐ Other (Please specify)

2. Choose the statement below that best describes how the coordinator(s), faculty or staff members involved with this IE Assessment results report used the feedback.

- ☐ Feedback helped to improve this results report
☐ Feedback did not result in improvements to this results report
☐ Feedback will help to improve a future plan

- ☒ The results report was submitted to the DRC for initial review
- ☐ Other (Please specify)

Curriculum/Course-related Assessment Methods:

- ☒ Capstone Course
- ☒ Capstone Project or Performance Evaluation
- ☐ Case study / Simulation
- ☒ Course-embedded Questions
- ☒ Portfolio
- ☒ Rating Scale / Scoring Rubric (yields a grade)
- ☒ Assessment Rubrics (student demonstrates proficiency)
- ☐ Lab Journals / Reports
- ☒ Observation (focused on specific program outcomes)
- ☒ Other method

Explain EACH item checked above:

We assess students through a portfolio and a rubric filled out by internship supervisors.

Examinations/Tests:**Standardized:**

- ☐ Nationally-normed Exam
- ☐ State-normed Exam
- ☒ Other

Explain EACH item checked above:**Local:**

- ☒ Post-test Only
- ☒ Pre-post Test
- ☒ Other exam or test

Explain EACH item checked above:**Surveys:****Institution (UCF):**

- ☐ UCF Graduating Student Survey (Seniors or Graduate student)
- ☐ Alumni Survey
- ☐ Student Satisfaction Survey
- ☐ First Destination Survey
- ☐ Employee Survey
- ☐ Entering Student Survey

Explain EACH item checked above:**Local:**

- ☒ Alumni Survey (Department or Program; not UCF)
- ☒ Customer Satisfaction Survey
- ☐ Exit and Other Interviews

Explain EACH item checked above:**Other Survey(s):**

- ☐ National Survey
- ☐ State Survey
- ☒ Other Survey

Explain EACH item checked above:**Miscellaneous Assessment Methods:**

- ☒ Advisory Board
- ☐ Focus Group

Review:

- ☐ Revision or explanation needed
- ☒ Satisfactory

Review Comments:

AJ 6/10: Good

- ☐ Institutional Data
☐ Student Records
☐ Accreditation Reviews (e.e. SACS, CAEP, ABET)
☒ Other

Explain EACH item checked above:

Changes to Academic Process:

- ☒ Modify Frequency or Schedule of Course Offerings

Is this an implemented or planned change?

- ☐ Implemented Change
☒ Planned Change
☐ Both

Planned change for next assessment cycle:

The information you see below has been taken from your own plan and results for the current assessment cycle. This means you must complete the results and reflective statement in the previous tab before you go on to edit and complete the section below.

Strategy - Intentional actions that bring about change. How are you going to bring about a change?

Outcome: 1 Measure: 2

Explain the strategy that you will implement to attempt to bring about the change:

Students who entered the program prior to this summer have a good deal of felibility in the courses they can take, some of which do more to emphasize news judgment than others. With this in mind, we are beggining to offer certain key reporting classes, including Advanced Reporting, more often than in the past. We are also attempting to bolster enrolment in these courses by offering fewer competing courses. For example, in the coming academic year Advanced Reporting will be offered both semesters and Feature Writing will not be offered. This past year, Advanced was not offered and Feature Writing was offered twice.

Describe the data that you will collect to assess the change to provide evidence of improvement:

In evaluating graduation portfolios, the faculty agreed that 95 percent (38 of 40 students) of the time that "Overall, the portfolio demonstrates good news judgment on the part of the student." Over time, we hope to get to 100 percent of portfolios demonstrating good news judgment.

- ☐ Make Technology Related Improvements
☐ Make Personnel Related Changes
☐ Implement Additional Training
☐ Revise Advising Standards or Process
☐ Revise Admission Criteria
☐ Other implemented or planned change
☐ No Changes to Academic Process

Changes to Curriculum:

- ☐ Revise and/or Enforce Prerequisites
☐ Revise Course Sequence
☐ Revise Course Content
☐ Add Course
☐ Delete Course
☐ Other implemented or planned change
☒ No Changes to Curriculum

If 'No Changes' indicated, please provide an explanation, including a strategy to improve IE assessment data collection to yield useful information.

Concepts will be emphasized in coursework, workshops and through advisement.

Changes to Assessment Plan:

- ☐ Revise Student Outcome Statement
☐ Revise Measurement Approach
☐ Collect and Analyze Additional Data and Information
☒ Change Method of Data Collection

Is this an implemented or planned change?

- ☐ Implemented Change
☒ Planned Change
☐ Both

Planned change for next assessment cycle:

Criteria:

Please comment on implemented and planned changes

- ☒ Clear statement of change(s)
☐ Description of how changes created improvements; make suggestions for future cycles

Review:

- ☐ Revision or explanation needed
☒ Satisfactory

Review Comments:

AJ 6/10: Good. It would help to start closing the loop here. You come close to this multiple times by discussing different areas of emphasis in your classes on portofilo creation and internship prep. Link that to the assessment. Also, you mention changing class offerings and ensuring data that wasn't collected for measures 3.2 and, I assume, 8.2. Speak to how this will occur and how you plan to measure the impact on the change to class offerings.

- Zack's notes 6/16/15
- I agree with the reviewer's comments.
- The piece that is missing to "close the loop" is telling us why changes were implemented.

The information you see below has been taken from your own plan and results for the current assessment cycle. This means you must complete the results and reflective statement in the previous tab before you go on to edit and complete the section below.

Strategy - Intentional actions that bring about change. How are you going to bring about a change?

Outcome: 3 Measure: 2

Explain the strategy that you will implement to attempt to bring about the change:

We saw improvement in one of two measures and had a data collection failure with the other measure. All the faculty look at the feedback from internship supervisors from previous semesters and take this into account when helping prep and supervise new interns. This appears to be working. However, we will work in the future to have better measures in News Reporting and other classes as well.

Describe the data that you will collect to assess the change to provide evidence of improvement:

This information was not collected. We plan to collect this information moving forward.

- ☐ Other implemented or planned change(s)
☐ Plan has been reviewed and no changes made
☐ No Changes to Assessment Plan

Institutional Effectiveness Assessment Results Rubric

*If programs or units fail to provide any input, their results will be evaluated with "No effort (0)."

- ☐ Beginning (1) ☒ Emerging (2) ☐ Maturing (3) ☐ Accomplished (4) ☐ Exemplary (5)

Indicators:

- ☒ 1. Complete and relevant data are provided for all measures and an explanation is provided for how representative samples are determined, if applicable. If data are incomplete or missing, provide an explanation of the extenuating circumstances.

Justification for incomplete or missing data due to extenuating circumstances will not be permitted for two or more consecutive reports. Representative samples should include data from students at a distance (regional campuses or online/video) if courses are offered at these locations/through these modalities.

- ☒ 2. Data reporting is accurate and thorough (see supporting narrative)

Accurate and thorough data reporting means:

- Reported data match data requirements established by a measure.
- Sampling methodology and response rates are provided for survey data.
- The underlying "n" and "N" are provided for all percentage statistics.

- ☒ 3. Results for each measure indicate whether the target for that measure has been met

This may be done explicitly (e.g., "target met" or "target not met") or implicitly (i.e., the reported data clearly indicate whether the target was or was not met).

- ☒ 4. Reflective statements are provided either for each outcome or aggregated for multiple outcomes

Whether individual or aggregated reflective statements are provided, all outcomes must be addressed.

- ☒ 5. Report includes one or more implemented and/or planned changes linked to assessment data and designed to improve student learning, program quality, or unit operations. If no such changes are indicated, an explanation is provided including a strategy to improve IE assessment data collection.

Implemented and planned changes designed to improve student learning, program quality, or unit performance may be referenced in reflective statements, but should be thoroughly documented in the implemented and planned changes section of this report. NOTE: the IE Assessment Plan should be revised to include one or more measures to assess the impact/effectiveness of such changes. If no such changes are reported, the IE Assessment Plan itself should be carefully reviewed and revised as needed. Implemented or planned changes that are based on factors other than IE assessment data may be reported in the summary statement of the results report. New measures may also be established in the plan to evaluate the impact of those changes as well, regardless of the reason for the change.

- ☐ 6. Assessment instruments associated with the report and not previously submitted with the plan are provided via attachment or URL if not proprietary. Copies of assessment instruments should normally have been submitted with the plan during the prior IE Assessment cycle. If that previously submitted plan identified an instrument in development or if another new assessment instrument was developed and used in association with the current results report, that instrument should be attached to this report.

Additional Indicators:

- ☐ 7. Data collection and analysis are used to assess the impact of implemented changes, demonstrating a fully "closed loop" process.

When an outcome and/or measure(s) evaluates the impact of a previously reported change, the reflective statement for that outcome should include a determination of whether the change resulted in an improvement.

- ☐ 8. Follow-up data collected to assess the impact of implemented changes show improved outcomes.

Meeting this final criterion for one or more measures is the ultimate goal of IE Assessment. When data confirm improvement(s) in student learning outcomes, program quality, or unit operations, the improvement(s) should be well documented in the applicable reflective statement(s). In addition, the Summary of Assessment Process should provide a brief narrative that describes the entire "closed loop" process that resulted in the improvement(s).

Summary of Quality Improvements:

Think about the last few years and describe evidence-based changes that have taken place because of assessment. Also address other factors that have caused changes to be made (e.g., state mandate, accreditation review recommendations).

As a result of past assessment the faculty determined that there was a need to place greater emphasis on the use of good news judgement and good writing skills for students to be more successful academically as well as professionally. During this assessment cycle both were reinforced in the News Reporting class, in portfolio workshops and through advisement in preparing students for internships. Although we were pleased to see the target in both areas increased over last year as indicated in the portfolio evaluations and internship evaluations, we were unable to collect data from the News Reporting course and plan to do so moving forward.

Review Criteria:

(Examples: Could you be more specific? Has your benchmark remained at this level too long?)

- ☐ Revision or explanation needed
☒ Satisfactory

Review:

AJ 6/10: Overall this looks good. Continue working on closing the loop throughout your report. It is good that you add it at the end but it should be more clearly linked throughout.

- Zack's notes 6/16/15
- I agree with the reviewer's comments. At the end here you state that the changes were made as a result of

assessment. We could use a little more as to why, and as the reviewer commented you should tie that piece in earlier in the report as well.

- Overall, the results are good. The necessary information is present.
 - Consider more granular data analysis for the future.
- I don't see any "results related" attachments, so I couldn't give credit for rubric item #6.
- We couldn't give credit for rubric items #7 and #8. Firstly, because the system won't let us unless all of the first 6 items are met. And secondly, you were close to meeting these, but the evidence regarding why the changes were implemented was not present.