

Dept. of Communication PC Meeting Minutes

August 9, 2018

1:30-2:30 (NSC 254)

Members: D. Sellnow, Chair; Joan McCain, Ad/PR; Jennifer Sandoval, C&C; Harry Weger, HC

- I. Discussed New Department of Communication and Need for a Policy and Planning Committee to develop mission/vision/values and operating procedures
- II. Discussed budget and reduced travel support. Deanna will distribute forms at the upcoming department meeting.
- III. Discussed New Faculty Position(s). Deanna will seek approval for a replacement for Jim Katt (instructional), debate, and 1-2 full time visiting lecturers to help with the transition of the department to be both downtown and on the main campus. Deanna will send PC's login credentials so they can have access to the pool of potential adjunct faculty members.
- IV. Discussed and decided to remove some silos across units in the department. This is already happening as a result of Ad/PR and the Strategic Comm Ph.D. Jen Sandoval said it makes great sense for Communication and Conflict to do this rather than expand silos in hiring people only to teach C&C. (i.e., people shouldn't be getting their degree in Jim McCafferty...even though he is a great teacher). To that end, Deanna will make an argument to move Adam Parrish from primarily teaching GAA courses for the GEP to teaching the majority of his courses in human communication/comm and conflict. This is already happening to some degree. Deanna will seek to formalize it.
- V. Discussed inaugural Communication Department Committee Assignments. We agreed to begin with a Curriculum and Assessment Committee, which would include the 3 PCs and 3 additional representatives from across the units in the department. We agreed to a Policy and Planning Committee (note change from "strategic" based on parallelism with the school-level committee). This committee would include 3 tenure track, 3 lecturer/instructor, and 1 staff member. It will be headed by the Communication Department Chair. P&T committee consists of all tenured faculty.
- VI. We discussed the downtown move and how that might look in terms of meeting student needs best. We will continue to teach some courses (primarily GEP) on the main campus
- VII. Joan McCain proposed changes in the Ad/PR program and a new major in strategic communication. This will be brought forward at the next department meeting. Curriculum Proposal(s)
- VIII. Monthly meetings of this team will be from 10-11 on Wednesdays.