

Nicholson School of Communication and Media

Communication M.A. Graduate Faculty Meeting September 14, 2018, NSC 228

Agenda

I. Doctoral Program – Tim Sellnow

- a. Doctoral Program is currently at the Board of Governors and on the November 7th agenda. Robert will attend the meeting
 - i. Additional request regarding Ph.D. proposal after the second addendum asking if market for Ph.D. program reviewed by new person at BOG. Response has been drafted. Also questioned why requiring instructional communication course.
 - ii. Commend all the individuals who did background work on the Ph.D. proposal
- b. Doctoral program speaker series will begin on September 28th. Keynote speaker Dr. Matthew Seager on Developing and Nurturing the 'Doctoral Culture' in an Academic Unit at 1 P.M. in the Live Oak (4115 Pyxis Ln, Orlando, FL 32816)
 - i. Those who would like to be involved at doctoral level should attend, if you can't attend the session will be recorded
- c. NCA recruiting will be for the Communication M.A. program and if approved the Ph.D. program as well.
- d. Graduate program coordinators from all graduate programs within NSCM as well as Dr. Rubenking are serving on the graduate committee. Our goal is to work better together.
- e. Program update: New program assistant will possibly begin by the end of September. Target date 9/24/18

II. Handbook updates

- a. Please review and send any feedback by 9/30/18
 - i. Current handbook on College of Graduate Studies currently has old curriculum and cannot be updated at this time.
 - ii. New handbook will be listed on the Nicholson website once updates have been complete

III. M.A. Program Overview

- a. Catalog Review: Program description update.
 - i. Suggestion to change emerging media to social and mass media.
 - ii. Remove "related to both mass and interpersonal context"
 - iii. Alphabetize list

- iv. Add Corporate Communication
 - v. Graduate Student Accolades
- IV. Curriculum New Electives within NSCM
 - a. Special Topics course for the spring term is in Strategic Comm in Health
 - b. New Electives within NSCM identified
- V. Culminating Experience – three options
 - a. Website and category updates
 - i. Application process now includes a listing of specific items required for applications for the Communication M.A.
 - ii. Curriculum link added to curriculum section of website to provide clarity and ease of use for students
 - iii. Graduate Student Forms were added to the Nicholson website
 - iv. Graduate student travel form
 - 1. Faculty must sign off for any student that requests funding to show that it is a legitimate request and has faculty sponsorship
 - 2. Fund may provide up to \$500, once each semester
 - 3. The policy regarding funding for alumni after graduation will be discussed further
 - 4. Primary funding source is book fund
 - 5. Form Suggestions:
 - a. Add checkbox that says I have not presented paper in another conference
 - b. Add signature line for faculty member
 - c. Add attaching an abstract to application requirements
- VI. Recruitment and Admission
 - a. Please spread the word at any additional conferences that you will be attending. Samples marketing materials are in folder and may be printed by request
 - b. NCA- program will do something within booth or another way if and when PhD approved
 - c. Picture of all graduate faculty members will be included in advertising
 - d. Clarification on GRE score will be added
- VII. Additional items from the group
 - a. Faculty Research Area form requested to be completed by faculty during meeting
 - b. Temporary Advisor:
 - i. Working with Jen to find temporary advisor for students through prosem students
 - ii. Two approaches proposed: randomly assign or bring research interest sheet and have students choose advisor
 - iii. Suggestion made to give middle ground options where students rank faculty members and limit the number that each faculty member assigns
 - iv. Suggestion made to ask what students area of interest
 - v. Clarification needed in handbook regarding when student should select is required to select

- vi. Clarification needed for current advisor/advisee listing based on information received from the College of Graduate Studies. Please review information on handout and submit corrections to Nan

VIII. Adjourn