

**Nicholson School of Communication and Media**  
**School Meeting**  
**Tuesday, April 23, 2019**

**Start:** 2:00 p.m. **End:** 3:38 p.m.

**In Attendance:** Z. Beckler, D. Blemker, T. Brown, R. Brunson, T. Carbone, Chad Collins, Steve Collins, L. Danker, M. Davis, S. Daye, Y. DeBlois, D. Doyle, S. Fendley, R. Grula, R. Hall, M. Harrington, S. Hastings, J. Ingalls, T. Jackson, E. Johnson, J. Kim, W. Kinnally, P. Kohl, R. Kolodziej-Smith, J. Kunerth, G. LaPage, C. Lewis, K. Loftus, E. Lohmeyer, A. Major, J. Matusitz, J. McCafferty, J. McCully, R. McDaniel, L. Mills, R. Morales, S. Morris, J. Murray, G. Musambira, M. Myers, A. Parrish, P. Peters, G. Rhodes, S. Rice, T. Ritter, C. Roda, J. Rotolo, A. Salter, E. Sand, Aaron Scott, G. Shbeeb, K. Smith, Patrick Smith, Peter Smith, L. Speere, P. Spence, M. Stanfill, U. Stoeckl, T. Theen, K. Tuorto, P. Varcholik, K. Voss, H. Weger, K. Workman, N. Yu, N. Zuccarello

**Excused Absences:** R. Barfield, J. Bowen, J. Conway, M. Croft, M. Dodd, M. Dusseau, R. Francies, C. Hanlon, S. Hodson, K. Howard, L. Hudock, R. Jones, E. Kight, J. Malala, A. Miller, M. Mosher, S. Neel, L. Neuberger, M. Nocasian, B. Noel, D. Novatnak, L. Peterson, B. Rubenking, J. Sandoval, M. Santana, Andrea. Scott, D. Sellnow, T. Sellnow, K. Shults, N. Underberg-Goode, D. Young

**Unexcused Absences:** G. Bagley, J. Fanfarelli, M. Gerstein, L. Ingle, J. McCain, E. Murnane, B. Sandler

**Welcome – R. Littlefield**

**Advancement – P. Smith** (see attachment)

- Anna Bradley will be in office NSCM 219 once a week
- Focusing on prospects
- Looking for a \$25,000 donor to help NSCM student going to New York
- NSCM Advisory Board meeting is April 26
- If working with alumni or partners outside the university on visits or events, please notify Patrick so he may help elevate the visit

**Committee Reports**

- Policy and Planning – M. Dodd
  - By-Laws have been passed
  - Reviewed all departmental AESPs at college levels
- Awards and Recognition – D. Blemker
  - Has awarded NSCM's first school awards
  - Thanks to everyone who completed the Qualtrics surveys for the nominations
- Student Success – M. Croft – no report
- Curriculum – M. Dodd
  - All curriculum changes have gone through. Good work and thank you!
- Graduate Studies – T. Sellnow (see attachment)
- CAH and COS other committees – no report

**Academic Programs Updates – M. Dodd**

- K. Tuorto is always open to visiting with the programs to help with assessment

**Academic Affairs**

- Nicholson Academic Student Services Center (NASSC) Updates – R. Morales
  - Current enrollment is 4,433 students (see attachment)
  - Summer enrollment is at 92%; Fall is at 59%

- 25 orientation sessions are scheduled; please help – students appreciate the opportunity to talk with faculty
- Enrollment for Internships, Independent Study, and Practicum are paper forms; encourage students to submit their forms by the deadline [May 17]; May 10 is the last day for summer enrollment
- Have awarded five international awards
- Make sure to submit grades by the deadline, which includes internships, independent study/research, and practicums
- International Opportunities/Updates – M. Dodd and K. Tuorto
  - Spring and Summer 2021 program proposals are due by April 2020
  - N. Yu has a short-term study abroad group [10 students] going to China during summer
  - K. Coronado and E. Kight are working on a proposal to go to Puerto Rico
  - A. Miller and G. Musambira are working on a proposal to go to Uganda
  - L. Mills is leaving April 24 for India with two students
  - P. Peters is going to India to recruit graduate students
  - If faculty are interested in international exchange, contact K. Tuorto
  - NSCM currently has partnership agreements with:
    - Salzburg College, Austria
    - IE University, Segovia, Spain
    - The University of Canberra, Australia
    - Jönköping University, Sweden
    - Bournemouth University, England
  - Working on a partnership with China (thanks to Dr. Yu)

#### **Faculty Affairs – R. McDaniel and B. Lindsley**

- The P&T process for 2019-2020 will be the same as it was for 2018-19 (see attachment)
- Faculty annual reports deadline is May 29; reporting period May 8, 2018 to May 7, 2019
- NSCM has three interim leadership opportunities for 2019-2020
  - Associate Director of Academic Programs and Student Services (replacement for R. McDaniel)
  - Assistant Director of Academic Affairs (replacement for M. Dodd)
  - Assistant Director of Film and Mass Media (replacement for G. Rhodes)
- Anyone interest, send a letter of interest to B. Lindsley at [boyd@ucf.edu](mailto:boyd@ucf.edu)
- Review of applications will commence April 24

#### **Downtown Update – R. Littlefield and B. Lindsley**

- There are three phases for moving; if you don't know when you are moving, contact your Assistant Director
- Still waiting on UCF Space Allocation department to let us know what NSCM offices we will retain
- The grand opening for the Downtown campus is August 17

#### **Important Dates to Remember – R. Littlefield**

- Back-to-School all-school meeting is scheduled for August 14
- GTA and Ph.D. graduate training will likely be August 12-13
- Department and program meetings will likely be August 15-16

#### **Old Business**

- Honors Undergraduate Thesis – M. Dodd (see attachment)
- Director's Honor Roll – R. Littlefield (see attachment)

#### **New Business**

- Election of NSCM committee replacements

- Policy and Planning for spring 2020
  - G. Musambira volunteered and was nominated
    - \* Motion passed with all in favor
- Graduate Committee At-Large for 2019-2020
  - W. Kinnally volunteered and was nominated
    - \* Motion passed with all in favor
- Diversity and Inclusivity – Markers of Excellence Initiative Planning
  - National Academy of Sciences – diversity, equity, inclusion
  - Intentional, systemic, sustainable
  - Forming an advisory committee with plans moving forward in fall
    - Anyone interested to be on the committee, contact R. Littlefield

### **Announcements**

- The Awards and Recognition Committee completed its deliberations and identified the following winners for 2019:
  - Outstanding Creative Activity Award – Dr. Lisa Mills
  - Outstanding Research Award – Dr. Jihyun Kim
  - Outstanding Service Award – Dr. Jennifer Sandoval
  - Outstanding Teaching Award – Mr. Gideon Shbeeb
  - Outstanding Staff Award – Ms. Debbie Doyle
  - Outstanding Graduate Research Award – Mr. Chad Collins
  - Outstanding Graduate Teaching Award – Mr. Jason Gregory
  - NSCM Advisory Board 2019 Outstanding Education - Dr. Lindsay Neuberger
- Faculty promotions:
  - The following faculty were promoted to:
  - Dr. Ann Miller – Full Professor
  - Dr. Kimberly Voss – Full Professor
  - Ms. Shari Hodgson – Senior Instructor
  - Ms. Michelle Dusseau – Associate Instructor
  - Mr. Lance Speere – Associate Instructor
  - Mr. Gideon Shbeeb – Associate Instructor
    - CONGRATULATIONS to all award winners and promotions!
- TIP Award winners:
  - Ms. Lindsay Hudock
  - Mr. Lance Speere
  - Mr. Gideon Shbeeb
- Upcoming Events (see attachment)

### **Let's Celebrate**

- There is a small reception in the lobby area immediately following this meeting to honor awardees and celebrate the end of NSCM's year one
- Thank you all for your role in year one!

Respectfully submitted  
Debbie Doyle

# Topics:



**Anna-  
Bradley  
Lozier**

Assistant Director  
Alumni  
Engagement

Contact

[AnnaBradley.Lozier@ucf.edu](mailto:AnnaBradley.Lozier@ucf.edu)

- *NSCM Alumni Engagement*
  - Anna-Bradley Lozier, Assistant Director Alumni Engagement
  - Manage the NSCM Alumni Chapter
  - Mentorship Program, NSCM Hall of Fame, Guest Speakers, Alumni Events
  - Chapter Chair, Jamie Vega '04 '06MA, Vice Chair/Mentorship Chair, Sean Helton '96
- *Fundraising*
  - We currently have a six figure ask out and reviewing the MOU and we should be able to announce the gift as soon as the MOU is signed
  - Identifying prospects and building a portfolio
  - A \$25,000 donor to ABC Internship
  - Thank you for making a gift during the Day of Giving
- NSCM Advisory Board Meeting April 26, 11:30 am-5:00 pm at CEM-FIEA's Mario Room
  - Thank you, Anastasia Salter, Lindsay Hudock, Gary Rhodes & Ben Noel
- NSCM Hall of Fame Inductee Gloria LeQuanq '97 4pm-5pm
  - Senior Salute- Hall of Fame Presentation and Remarks to Students
- Prospecting Event/Donor Events Fall UCF Downtown
  - October Hispanic Media Initiative

• ***Together we will build a culture of philanthropy***

# Incoming Fall 2019 Cohort:



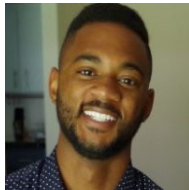
Laura Boutemen  
Education: Mass Communication MA, UCF 2018  
Research Interests: Health, Risk, & Crisis Communication



Shayla Cannady  
Education: Mass Communication MA, UCF 2007  
Research Interests: Strategic Communication in schools & Visual Communication



Tracy Gulliford  
Education: Mass Communication MA, UCF 2019  
Research Interests: Risk, Crisis, & Instructional Communication



Darius Lana  
Education: Mass Communication MA, UF 2015  
Research Interests: Instructional & International Communication

# Incoming Fall 2019 Cohort:



Sarah Lagot

Education: Humanitarianism and Conflict Response MA, University of Manchester UK 2019

Research Interests: Humanitarian & Risk Communication



Ashley Papagni

Education: Journalism MS, Columbia University 2014

Research Interests: Public Relations & Crisis Communication in emergencies



Rodrigo Soares

Education: Mass Communication MA, UCF 2018

Research Interests: Crisis & International Communication



Lakelyn Taylor

Education: Interpersonal Communication MA, UCF 2019

Research Interests: Risk, Crisis, & Instructional Communication

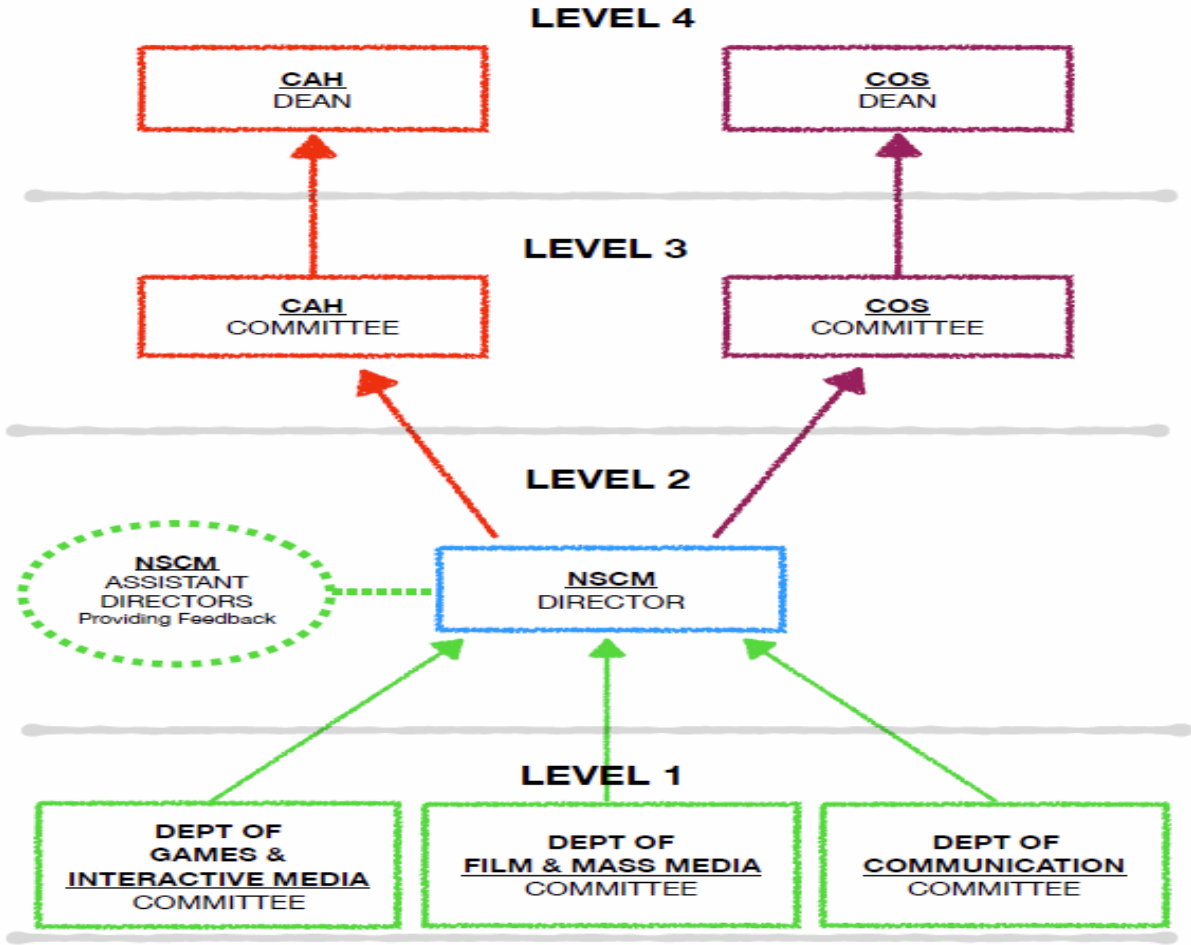
Recipient: Trustee Fellowship



UCF

# NASSC Update

Undergraduate Program	Active Students (includes 2019 new admits)
Ad/PR (including Pending)	508
Communication & Conflict	364
Digital Media	1,176
Film BA	644
Film BFA (including Pending)	189
Human Communication	864
Journalism (including Pending)	383
Radio-Television (including Pending)	304
<b>Total</b>	<b>4,433</b>





# Faculty Annual Reports (FARs)

- **Deadline May 29<sup>th</sup>**
  - Will cover academic activity in teaching, research, and service from May 8, 2018, to May 7, 2019
  - All Faculty send materials to [Kim.Tuorto@ucf.edu](mailto:Kim.Tuorto@ucf.edu)
- **Existing processes will be maintained**
  - Legacy SVAD units will submit Word documents (we will provide the template)
  - Legacy NSC units will submit using Sedona
- **Be sure you have an updated CV ready to submit**

# Honors Undergraduate Thesis – Melissa Dodd

- Alternative Formats approved by Burnett Honors College!
- Directed Readings > Thesis hours
- **Proposal 1:** substitutes DR with completion of NSCM Research Methods course (COM 3800, COM 3311, MMC 3420)
  - 90% or above in course
  - Produces an honors thesis proposal by the end of the course
  - Expand on individual or group projects
- **Proposal 2:** substitutes DR with applied research or project and Thesis with a *substantial critical analysis* of the process and product
  - Expand on individual or group projects
  - e.g. What historical, conceptual, and/or aesthetic approaches inform the student's work? How does the student's work model, relate to, answer or oppose these approaches? Etcetera.



# Director's Honor Roll

- The Director's List is compiled each semester in recognition of scholastic honors.
- The requirements for inclusion are:
  - Must be a NSCM Degree-seeking undergraduate student;
  - Must earn a minimum 3.6 GPA;
  - Must complete a minimum of 12 credit hours;
  - Must earn no grade less than "B" (3.0); and
  - Must not achieve an "I," "U," "N," "NC," or "WF" grades during a term.