

Communication Department Meeting Minutes

15 August 2019

Present: Deanna Sellnow (AD/Chair), Rufus Barfield, Doug Blemker, Jorri Bright, Jonathan Conway, Melissa Dodd, Michelle Dusseau, Seth Fendley, Regina Francies, Christine Hanlon, Sally Hastings, Shari Hodgson, Jihyun Kim, Renata Kolodziej-Smith, Gary LaPage, Jonathan Matusitz, Jim McCafferty, Joan McCain, Ann Miller, George Musambira, Steve Neel, Lindsay Neuberger, Adam Parrish, Jennifer Sandoval, Andrea Scott, Timothy Sellnow, Patric Spence, Michael Strawser, David Young, Jamie Vega, Harry Weger, Karisa Workman, Nan Yu, Mary Myers

Absent: Lindsay Hudock, Boyd Lindsley, Robert Littlefield, Kelsey Visser

Minutes approved from April 12 - - unanimous.

MAD (Making a Difference)

Steve Neel – Deanna and Rebecca – Athletes are coming back to the HC major. 58 Athletics majors
Rebecca and Deanna – every class is staffed

Tim Sellnow – grant – Public TV to develop and test short videos about “Meet the Helpers” intended for children. Adam, Deanna, and Tracy are also working on this project. Open to HIM students working on this program.

Harry Weger - Men’s Health magazine

Nan Head of Mass Comm division

Jamie – Chair of NSCM Alumni Chapter Board – will be happy to act as a liaison to support the students and faculty. Creating a Communication Week where alumni would come in and present panels and workshops. She can work with Alumni if faculty would like to have guest speakers, webinars, etc. 40+ applications for mentors. They need students who would like an alumni mentor.

Karisa – Completed FIRST Robotics judging training.

Jim – Florida Supreme Court training for mediation. Hoping to create a Mediation Center.

Christine – 3 HIP Coaches for SPC1603H

Rufus – working with COS Dean with Assessment and Institutional Effectiveness.

Ann – FCTL Interim Director – There is a FCTL space at the Downtown campus. Training for classrooms at the Downtown campus - - Wednesday, 9-noon in DPAC 205; 1-3 p.m. drop in time. Thursday, 5:30-7:30 p.m. drop in time. To register, go to the FCTL website and click on “Events.” She will also send out an e-mail to everyone on Sunday.

Lindsay – Working with Melody Bowden to work across campus (PILLARS-type project).

Nan – Assoc. Director of Faculty Affairs

Jenn – Chief Negotiator for faculty union = Contract negotiations complete - Faculty fellow for Inclusion and Diversity = working toward compliance for searches and improving the inclusive climate across campus.

Melissa – Asst. Director for Academic Programs for the NSCM – curriculum assessment, HIP, Undergraduate Teaching Assistant project (Goal = September meeting work on UTA webcourse for HC faculty to discuss - -enter in curriculum before the end of the semester).

Leadership team for the Communication department

Athena B – Administrative Coordinator for the Communication department
Joan M. – Ad/PR program and Legacy/East Campus Administrative Liaison
Harry W. – Human Comm (including Com and Conflict) Program Coordinator
Michael S. – Curriculum and Assessment; GEP Training and Supervision
Michelle Dusseau – Scheduling and High Impact Practices
Bridget Rubenking – Director for the MA program in Communication
Tim S. – NSCM Director of Graduate Programs and PhD Program

Tim Sellnow

Synergy among NSCM's Graduate Programs

Unified message to graduate students: "We're glad you're here and we want you to succeed."

We should be student-centered - - making life better for them and providing them with opportunities.

NSCM Graduate committee – see slide. Addition: Lindsey Neuberger & Tim Brown are the faculty members who were elected at large.

Doctoral Program Committee (see slide).

Visualize success – the goal is to help students so they can succeed.

Wed., Sept. 18 – Meet the PhD students and talk about opportunities for students. 6-8 p.m. Downtown conference room (201?).

NO FOOD (paid for by students) IN DEFENSES. Faculty were on board with that idea. May need an official vote to make that a rule. Harry already had that in the works for another meeting.

Deanna Sellnow Chair Report (see slide)

Jenn Sandoval will e-mail everyone with the new Office Hours policy.

Presentation U – UK program – Faculty development workshops – how to teach speech presentation skills in upper division across the university. Christine Hanlon is interested in working on this project. 😊

Student Ambassadors – Regina

Transfer Student mentoring – Andrea – continuing for the fall semester. The program will be more structured this semester.

Travel: T/T – up to \$1K; Pool of money for I/L faculty based on proposals.

Grant Application Incentive Program - HC will add \$500 to your travel funding if you collaborate with faculty members across campus to submit grants

Communication & Marketing – needs to be more defined. Placed on September agenda

Jonathan Conway and Seth Fendley Forensics

Central Florida Debate Initiative – trying to expand to statewide. Speech & Debate participation is considered a civic engagement activity that is eligible for Bright Futures hours. UCF students have been asked to volunteer to work with lower income high schools to build debate programs.

February 21-23, 2020 – hosting the state tournament for College Forensics. Need support (judges & snacks).

Training for judging in the tournaments.

September 2019 – season opener (third week). Need judges for the East campus. Needs judges, snacks, water, soda. Great service opportunity for graduate students and faculty.

Secondary team that doesn't travel. This team would support the travel team.

Jonathan and Seth are on national committees.

Hosting a novice round robin for new debaters in the state of Florida – coming in October if teams commit to it.

Joan McCain AD/PR – interested in adding SL to AD/PR courses.

HIM opportunities – request for assistance to chair HIM projects.

Interested in ideas about ways to communicate internship opportunities more effectively (Facebook is not working as well as it has in the past).

Working with Alumni to generate internship opportunities

Eric Sand – HILL – internship coordination and standardization.

State Golden Image Awards - Lindsay H.

Admission requirements changed - - students can apply as early as 30 credit hours (that's lower).

Increased the number of credits for the program. Added new electives (Ad Strategies – Gary LaPage).

PR Certification – UCF is the only program that has a 100% pass rate.

Nan Yu – M.A. Program

Graduated 22 MA students

48 active MA students; 22 active corp cert students

Over 20 conference papers presented by MA students over the past year

Nicholson School of Communication & Media group on LinkedIn – a hub in development

Jen Sandoval UFF

Contract is in place – once we ratify the new contract in August, the new contract will be effect. We always have a contract. Office Hours policy – Jen e-mailed the details.

Gary LaPage Faculty Senate

Updates to come later in the semester.

Adam Parrish – Michelle and Adam are starting a book club. "Purposeful Hustle" by Deanna Sing. Invitation will be sent.

Harry Weger – Requested data from faculty teaching Com Theory, Adv Public Speaking, Interpersonal, and Research Methods courses that were taught last semester.

D. Sellnow - Next meeting on Wednesday, September 18th. Send assessment plans to Michael and we will have assessment report progress reports at that meeting. We will vote for committees at the next meeting as well.

Rebecca Morales Magsino – Practicum – Practicum is more commonly used with RTV and film students because it is project-based (not under that supervision of a third party). This could possibly be a High Impact Experience. Often creative, sometimes has a SL component.

Independent Research is similar to an HIM. Student-led, with faculty assistance. Sometimes team-based.
Independent Study – project (further readings, etc.) to further explore a topic that they started learning about in a course. Not creating an original project. Not monitored at the higher level.
Practicum – often creative in nature; focused on a deliverable at the end of the semester.
All three can be used as electives.

Shari Hodgson inquired about the possibility of applying for all GEP courses to be considered as HIP.

Main campus = LEGACY/EAST campus

10:40-ish a.m. - motion accepted to adjourn.

Respectfully,

Christine Hanlon, Ph.D.
Associate Lecturer