

Department of Film and Mass Media Meeting

Meeting Date: 10/25/19

Attendance: M. Ajdinovic, G. Bagley, T. Brown, R. Brunson, S. Collins, K. Coronado, Y. DeBlois, D. Doyle, R. Jones, E. Kight, W. Kinnally, P. Kohl, J. Kunerth, J. McCully, S. Rice, T. Ritter, B. Rubenking, B. Sandler, K. Shults, K. Smith, U. Stoeckl, N. Twardus, K. Voss, D. Yonts

Excused: Z. Beckler, J. Bowen, L. Danker, M. Gerstein, L. Ingle, J. Malala, L. Mills, P. Peters, G. Rhodes

Unexcused: L. Peterson

What's been going on:

- Rick Brunson was nominated, along with Aaron Rose and Nancy Alvarez, WFTV, for a regional Emmy Award for a podcast called *Ethics in Journalism: A Morning with Nancy Alvarez*
- Scott Pelley, *60-Minutes* correspondent, will speak in Rick Brunson's class, *Principles of Journalism*, Monday night, October 28, 6:30 p.m., NSCM 101. Stephanie Rice and Dylan Yonts are using the event as a student production opportunity
- Bob Jones' film *Irish Catholic* was an official selection in the Autumn Edition of the Lisbon International Film Festival
- Bob Jones' film *The Bomb* has been in a few festivals since the last meeting and won an award for "Best Nano Film"
- The Film program held its fall casting call on Saturday, October 5
- Three Capstone Pitch awards, totaling \$1,750 were given out
- RTV will be screening for the *Shark Tank* internship (Clay Newbill scholarship)
- Another successful Intern Pursuit was held this week
- Zach Beckler's full-length horror film *Interior* will be screened at the Titusville Mall Cinema for a week (starting Saturday, October 5)
- Film student, Vicent Marcucci's documentary *Split Oak* (from Lisa Mills' Doc Workshop) will premiere at the Wildlife Conservation Film Festival in NYC
- Film graduate Christine Santa-Cruz's new short film *Taylor and Vanessa* is an official selection at New Filmmakers Los Angeles and won the "Transformative Best" Award at the Portland Unknown Film Festival
- Film graduate Drew Lindo's mystery drama *The Service* has been picked up by FOX network

Department Committees Activity

AESP – Steve Collins

Steve has volunteered to be the committee chair. Research will be the focus this academic year.

Curriculum – Kevin Smith

Committee has met and submitted a few changes.

Policy & Planning

Steve Collins will send out an email asking for committee chair nominees.

Promotion/Recruitment – Katie Coronado

- Created marketing materials
- Creating a Qualtrics survey to find out if the materials are promoting the program
- Moving forward with implementation

Graduate Program – Phil Peters

Has several recruiting trips in the near future and is focusing on private schools with strong film programs.

Academic Issues

NSCM Graduate and Honors Incentive Program (see attachment)

- Feedback to send to Melissa Dodd included questions regarding: Master's-level applied projects; practicum supervision; independent studies with multiple student participants; and recognition for prior advising work. Feedback was provided to Dr. Dodd for consideration and clarification.

Brief Facility Updates

Jon Bowen & Yson DeBlois

- Submitted tech fees
- Mini workshops are being offered; check OperationalPortal.com for schedule

Jim McCully and Dylan Yonts

- NSCM 228 has new HDMI switch so laptops can be used
- New building access card entry is continuing
- Mass Media is being charged by UCFIT \$79 per student per semester; reason for the charge is not clear; have talked with directors, but no one knows why

Textbook Ordering

- Textbooks must be ordered by **November 1**, via FacultyEnlight (<https://ucf.bncollege.com/shop/ucf/home>)
- Debbie will send the information email again and post a calendar invite as a reminder
- If a textbook is not required, an order through Faculty Enlight still has to be submitted; click 'No Materials Required for this Course' box.

Shared Vision

- Ethics
- Audience Research
- Videography/Post

Miscellaneous

Katie Coronado – UCF Global Perspectives Show

- Goal is to have 40 shows per year
- Need 25 – 30 guests
- Looking for prominent people
- UCF Global does have money to bring guests to campus
- If you have any suggestions on guests, please let Katie know

Task Force – NSCM Becoming a College

Discussion took place regarding the pros and cons of becoming a college. A Qualtrics survey will be sent out to get feedback.

- Discussion of benefits included: funding control; not working between two colleges; more control of our planning and implementation of plans; more autonomy.
- Discussion of costs included: Increased responsibility to manage all aspects of the school; increased service work (potentially more committee work (e.g., TIP and RIA committees)

There was a general concern about not having enough information about the effects on faculty and staff to make good judgments about the Pros and Cons.

Proposed NSCM Graduate and Honors Advising Incentive Program Plan

Earning 9 credits is the equivalent of a course release or \$2000 travel/equipment funding depending on choice and availability.

Benefit for Advising Activities

<i>Activity</i>	<i>Credit</i>
Honors Thesis Director	1
Honors Thesis Committee Member	.5
Independent Study Director	.5
Directed Readings Director	.5
Applied Master's Project Director	1
Master's Thesis Director	1.5
Master's Thesis Committee Member	.5
PhD Committee Director	2
PhD Committee Member	.5