



**College of Sciences
Academic Learning Compacts**

Human Communication - B.A.

Discipline Specific Knowledge, Skills, Behavior and Values

1. Students will demonstrate understanding of theories, constructs, terminology, and historical influences applicable to communication in various contexts.
2. Students will be able to recognize and employ communication behaviors necessary to effectively communicate in a diverse society.
3. Students will be able to demonstrate understanding of the processes by which social-scientific knowledge about human communication is generated.
4. Students will be able to recognize, and engage in, ethical communication behaviors.

Critical Thinking

1. Students will be able to demonstrate critical thinking by applying, analyzing, and/or evaluating communication behaviors, principles, or theories.

Communication

1. Students will be able to recognize and employ communication behaviors necessary to effectively communicate in a diverse society.
2. Students will be able to recognize, and engage in, ethical communication behaviors.
3. Human Communication students will be competent communicators (public speaking/communicating in small groups).
4. Students will be able to demonstrate ability to write effectively in a scholarly context.

Assessment of Human Communication - B.A. Outcomes

These outcomes will be assessed using a variety of assessment methods, including:

- Tests
- Projects
- Presentations

- **Internship**