



**College of Sciences
Academic Learning Compacts**

Radio/Television - B.A.

Discipline Specific Knowledge, Skills, Behavior and Values

1. Graduates in each track will write proficiently for electronic media in their area.
2. Graduates will be able to speak knowledgeably in business settings appropriate to their career path.
3. Production graduates will be able to produce video, audio or multimedia projects that are of professional quality.
4. Production graduates will demonstrate professional level skills using equipment required for RTV production.
5. Eighty percent of students in the Production track and fifty per cent of students in the MMO track, will successfully complete an internship before graduation.
6. MMO graduates will demonstrate understanding of approaches to audience RESEARCH.

Critical Thinking

1. MMO graduates will demonstrate understanding of approaches to audience RESEARCH.

Communication

1. Graduates in each track will write proficiently for electronic media in their area.
2. Graduates will be able to speak knowledgeably in business settings appropriate to their career path.

Assessment of Radio/Television - B.A. Outcomes

These outcomes will be assessed using a variety of assessment methods, including:

- Tests
- Projects in production and direction
- Internship evaluations
- Papers
- Original newscasts