

## Department of Communication

### Meeting Minutes prepared by Carishma Marsh

March 6, 2020 (11:00am-12:15pm) 116 CMB (Downtown Campus)

#### I. Attendance and Minutes

##### a. Call to Order:

Deanna Sellnow called to order the faculty meeting of the Department of Communication at 11:20 AM on March 6, 2020 in 116 CMB.

##### b. Roll Call:

Roll Call was completed via attendees signing the Sign In sheet before entering.

**In attendance:** Deanna Sellnow, Carishma Marsh, Adam Parrish, Andrea Scott, Ann Miller, Bridget Rubenking, Christine Hanlon, Daniel Holsenbeck, Gary LaPage, George Musambira, James McCafferty, Jamie Vega, Jennifer Sandoval, Jihyun Kim, Jonathan Conway, Jorri Bright, Lindsay Neuberger, Mary Myers, Michael Strawser, Michelle Dusseau, Patric Spence, Patrick Smith, Renata Koldziej-Smith, Robert Littlefield, Rufus Barfield, Sally Hastings, Seth Fendley, Shari Hodgson, Steven Neel, Timothy Sellnow, David Young

**Absent:** Darius Lana, Deanna Schulz, Denise Lowe, Douglas Blemker, Harry Weger, Heidi Bolduc, Jennifer Miller, Joan McCain, Jonathan Matusitz, Karisa Workman, Lindsay Hudock, Lori Johnson, Megan Pabian, Megan Paquin, Melissa Dodd, Michael Strawser, Nan Yu, Ross Wolf, Sofia Salazar, Suzanne Marie Prentiss

#### II. Approval of February 6, 2020 Minutes

**Adjustments:** Jonathan Conway and Seth Fendley were excused for the 2/6/20 meeting.

This was motioned by James McCafferty and seconded by Andrea Scott.

Minutes were approved unanimously.

#### III. Agenda Additions

There were no additions.

#### IV. M.A.D (Making a Difference & Donation Dollars)

##### a. Accolades

- i. **R. Francies** is one of 31 UCF women being honored by the Office of Faculty Excellence as a 2020 Women's History Month Honoree (women who have been instrumental in shaping our university from its origins to the amazing institution it is presently)

##### b. Research

- i. **Kim, J., & Song, H. (Eds.) (2020).** Technology and health: Promoting attitude and behavior change. San Diego, CA: Elsevier. (examines how technology can be used to promote healthier attitudes and behavior. The book discusses technology as a tool to deliver media content. This book synthesizes theory-driven research with implications for research and practice. It covers a range of theories and

technology in diverse health contexts. The book covers why and how specific technologies, such as virtual reality, augmented reality, mobile games, and social media, are effective in promoting good health. The book additionally suggests how technology should be designed, utilized, and evaluated for health interventions.)

c. **Teaching**

- i. **D. & T. Sellnow** taught while in Uganda. The Communication Department is now accepting Communication Book donations for the new library in Uganda.

d. **Service**

- i. **M. Strawser** facilitated teaching and learning day sessions for FCTL at both the downtown and legacy campus locations. The session was titled: How the iGeneration learnings.

e. **Student Success**

- i. **L. Hudock:** The Universal Accreditation Board released the numbers of 2019 for PR student certification and 1 out of every 4 students in the nation who have earned their certification in the last two years have come from our program!
- ii. **G. LaPage and L. Hudock** leave Saturday with 16 Ad/PR students to explore PR opportunities in Chicago where they will be networking with NSCM and UCF alumni and touring with 5 PR employers in the city.
- iii. Six of the 30 young alumni selected for the **30 Under 30 Awards are NSCM graduates. Director's Honor Roll** Fall 2019 announced

f. **Any Other Dollar Donation (a.k.a. Communication Cares) Thoughts to Share**

- i. **A. Parrish** gave his thanks to all on behalf of Student Students
- ii. **Per T. Sellnow:** 3 Doctoral students have fellowships.

V. **Chair Report**

- a. Dr. Littlefield confirmed the dialog session on March 18<sup>th</sup> (12-1) and March 20<sup>th</sup> (12-1) for those who have concerns about the transition update and/or status. Faculty is welcomed to attend both sessions. The room location is currently to be decided.
- b. As for the summer Schedule Update, the committee is determining if additional funding can be located.
- c. **B. Rubenking** and **M. Strawser** will be emailing the Applied Project Survey. It is about 10 minutes, please complete.
- d. The Day of Giving officially begins on March 1<sup>st</sup>. You can donate via payroll deductions, online, credit card, cash, check, etc. Each department has a \$10,00 support fund that can go to any fund in the University. Please contact Patrick Smith for any questions or concerns.

VI. **Old Business and Other Reports**

- a. **M. Dusseau** has requested that all faculty review Fall and Spring Scheduling for errors.
- b. Policy and Planning has discussed adapting an advisory board for 2 years with 5 people. This was motioned by **A. Parrish** and seconded by **M. Dusseau** – None Opposed.
- c. **J. Conway** and **S. Fendley** recently hosted an event with 14-15 schools. The Speech and Debate Club has been approved.
- d. Faculty Senate reported the analysis of salary compensation has been approved for every 5 years.

- e. **A. Parrish** began discussing the policy in which professors are assigned classes. The order discussed was -- position, contact, length of time with the University, length of time in position. He will follow up with Qualtrics.
- f. **T. Sellnow** is currently waiting for doctoral students to respond to Ph.D. in Strategic Communication's offers. Then, the program will realign offers for additional students.
- g. **Student Success** is hosting a Talk w/ Transfer Students on March 18<sup>th</sup> at the Downtown Campus.

**VII. New Business**

- a. Per **M. Myers**, there are two separate updates for APH. Please review as one is for professors, and the other is for students.
- b. There is a Film Screening on March 27<sup>th</sup> in the Business Building in room 119. Please contact **C. Hanlon** for more details.
- c. There is an upcoming Career Life Integration Meeting. Please email **A. Parrish** for more details.

**VIII. The meeting was adjourned at 12:15 pm. This was moved by Jim McCafferty and seconded by Jonathan Conway.**

**IX. Next Meeting: April 3<sup>rd</sup> 11:00 am – 12:30 PM (Skype)**