



Department of Communication Meeting

Meeting Date: 09/19/18

Start: 8:38 a.m. **End:** 9:29 a.m.

Attendance: R. Barfield, D. Blemker, J. Conway, M. Dodd, D. Doyle, M. Dusseau, S. Fendley, C. Hanlon, S. Hastings, S. Hodgson, L. Hudock, R. Kolodziej-Smith, G. LaPage, J. McCafferty, J. Matusitz, A. Miller, R. Morales, G. Musambira, M. Myers, S. Neel, L. Neuberger, M. Nocasian, A. Parrish, J. Sandoval, A. Scott, D. Sellnow, T. Sellnow, K. Tuorto, H. Weger, D. Young, N. Yu

Excused: R. Francies, J. Kim, J. McCain, P. Spence, K. Workman

Welcome

Thanks to everyone for attending. With everyone's teaching schedule, 8:30 a.m. is the only time the majority of the faculty are available.

Approval of Minutes

Upon a motion made, the meeting minutes of August 16, 2018, were approved as written.

Making a Difference (MAD)

Will send out an email two weeks before the monthly meeting asking for items of research, teaching and service.

Research

- M. Dodd forthcoming publication - "Globalization, pluralization and the erosion of trust: Shifting societal expectations for advocacy and public good." *Journal of Public Interest Communication* on corporate advocacy research.
- R. Francies publication - collaborated with UCF librarian to create a *STEM Research Guide* for SPC 1603.
- S. Hodgson's Lambda Pi Eta officers are presenting at the Florida Communication Association convention.
- A. Miller publication - "The response of men in Mukono, Uganda to *Obulam* campaign radio messages about male involvement in maternal health." *Health Communication*.
- D. and T. Sellnow co-edited a special issue of *Communication Education* (volume 47, issue 4) focused on communication and instruction beyond the traditional classroom. Manuscript topics range from the value of instructional communication in optics and photonics workplaces, in pediatric health care settings, and in science education to teaching digital media literacy in era of fake news and using artificial intelligence (AI) and social robots in instruction.
- Sellnow, Parker, Sellnow, Littlefield, Helsel, Getchell, Smith, & Merrill (2017). Improving biosecurity through instructional crisis communication: Lessons learned from the PEDv outbreak. *Journal of Applied Communications*. Advanced online publication <https://doi.org/10.4148/1051-0834.1298> **WINNER: 2018 article of the year**
- Sellnow, Sellnow, Helsel, Martin, & Parker (2018). Crisis communication in response to rapidly emerging diseases in the agriculture industry: Porcine Epidemic Diarrhea Virus as a case study. *Journal of Risk Research*. Advanced online publication <https://doi.org/10.1080/13669877.2017.1422787>
- N. Yu forthcoming publication - Quin, X., Yu, N., & Song, Y. (in press). User engagement in public discourse on genetically modified organisms: The role of opinion leaders on social media. *Science Communication*.

Teaching

- M. Dusseau - earned the Quality Course designation for online learning.

- R. Francies - awarded a full scholarship to attend the Florida Learning Expo (Jensen Beach, FL) by the Leona Helmsley Foundation and the Florida Consortium of Metropolitan Research Universities and accepted to participate in two five-week faculty development programs (GEP Faculty Development Program and Writing across the Curriculum Workshop).
 - L. Hudock - featured presenter (PRSA National Conference Webinar) on NSCM's student certification process.
 - R. Kolodziej-Smith- participated in the FTCL workshop to increase student engagement ("Reacting Games")
- Service**
- D. Blemker and A. Scott hosted another successful NSCM Student Organizations Fair.
 - M. Dodd – promoted to assistant professor of Academic Programs for NSCM.
 - M. Dusseau – spearheaded an initiative called the Nicholson Impact Award. Students that become members of the NCA student group and then complete six community service/partnering projects will get a cord to wear at graduation. Four of the six projects will be in the Paramore community, and two will be on campus. Students that complete four will earn a certificate (see attached).
- ACTION: Encourage students to join.**
- L. Hudock – appointed VP of Student Services; State Board of FPRA.
 - K. Workman – Serving on the COS Recognition and Scholarship committee.
 - N. Yu – elected to be Vice Head of the Mass Communication and Society Division of AEJMC (2018-2019) and continues to serve as the associate editor of *Asian Journal of Communication*.

New Faculty Position

- A tenure-track position to replace Dr. J. Katt has been approved; waiting for budget paperwork to be finalized by the College before a search can begin.
- A tenure-track lecturer position for Debate, and two additional lecturer positions to teach courses in GEP, as well as Human Communication and Communication and Conflict, have also been approved.

Downtown Move

- Everyone who is moving downtown has been notified. Those moving will receive an email from ucfdowntown@ucf.edu asking to select office furniture. All furniture must be picked out by October 12th.
- If you are not moving downtown, an office has been allocated for main campus faculty.
- Due to the increasingly low enrollment of athletics, D. Sellnow, S. Neel, and R. Morales met with UCF Athletics (T. Helton and D. Brown) to formulate a plan for addressing unique concerns regarding student-athletes. A plan of study has been forwarded to them for consideration.

Transition Logistics

- **D. Sellnow responsible for:**
 - Financial Requests
 - Travel Requests (TARs) – **ACTION: Submit additional travel plans for spring 2019 by 10/01/18**
 - GTA supplemental support
 - Adjunct appointments
 - Course/instructor scheduling
 - NSCM Director's Travel Requests
- **D. Doyle responsible for:**
 - LAPERs
 - Syllabi submissions
 - Textbook orders
 - Meeting minutes
- **L. Hudock and S. Neel responsible for:**

- High Impact Immersion/Internship Coordinators. If faculty want to have an individual internship, it can be done; however, be sure to coordinate with S. Neel.
- **IRB Coordinator** – P. Spence
- **Honors in the Major** – M. Dodd
- **Advising Orientation Sign-up** – Program Coordinators
- **Grade changes** – MUST be on paper. NASSC will maintain control of the forms and will obtain all signatures. Must have detailed specifics of why the change is being requested
- **Open House** - NSCM Advising Office will hold an Open House on the first Friday of every month in the Film Screening room. The open house is for prospective students only. **ACTION: Faculty attends if schedule permits.**

Committee Reports

- **Policy and Planning** – no report
- **Awards & Recognition** – no report
- **Student Success** – no report
- **GEP Curriculum and Assessment** – no report
- **Promotion and Tenure (P&T)** – no report
- **COM Curriculum and Assessment** – brief report on the new assessment plan from Ad-PR, Communication and Conflict, and Human Communication are all based on NSCM pillars
 - Each major must have a plan
 - GEP has a separate assessment committee

Old Business

- **Proposal for a Strategic Communication Certificate and Minor (attached)**
 - Recommendation to approve the Strategic Communication Certificate and Minor was made.
 - 2 opposed (D. Blemker, A. Miller)
 - 1 Abstain (L. Neuberger)
 - Recommendation to approve directed electives be changed from nine to six was made.
 - 2 opposed (D. Blemker, A. Miller)
 - 3 Abstain (N. Yu, J. McCafferty, J. Katt)
- **Proposal for an Intercultural Communication Minor (attached)**
 - Recommendation to approve the minor was made
 - 0 opposed
 - 1 Abstain (L. Neuberger)

New Business

- **AESP and Equitable Load Committee**
 - Must have department committee
 - D. Sellnow – Chair
 - Recommendation to approve the self-nominations of four tenure-track faculty was made. All approved.
 - M. Dodd
 - S. Hastings
 - A. Miller
 - H. Weger
 - Recommendation to approve the self-nominations one instructor/lecturer was made. All approved.
 - L. Hudock and J. McCafferty
 - D. Sellnow will make a final decision

- **Elect a Library Liaison**
 - G. Musambira self-nominated. Recommendation to approve was made. All approved.
- **UCF Celebrates the Arts**
 - Each department has been asked to submit a proposal
 - The event is April 2019
 - ACTION: Submit proposal by 09/21/2018**
- **UCF Retirement Foundation Scholarship: Carrie Lehmann Memorial Scholarship (\$500)**
 - ACTION: Email list of recommended students to faculty – D. Sellnow – 09/21/2018**

For the Good of the Order

- **J. Sandoval**
 - On Sabbatical in spring 2019; need a college rep for UFF
 - UFF/BOT Bargaining session – September 25, 2018
 - A new, online process for visit verifications from Student Health Services. Students will no longer bring paper notes from Student Health Services. Faculty will instead receive an email when the student requests that they be notified.
 - NSCM Policy and Procedures committee is working on diversity plan
- **M. Myers for S. Hodgson**
 - Lambda Pi Eta Honor's Society membership drive is now through October 26.
 - Enjoy students to join
- **R. Morales**
 - Study Aboard fair, Sept. 20, 10 a.m. to 2 p.m., Student Union.
 - N. Yu leading a group.
- **A. Miller**
 - Need any available GTAs October 10th – 20th to help with a project.
 - Please submit names to A. Miller
- **M. Dusseau**
 - Question – *Is there a proctor pool?*
 - Answer – *Let D. Sellnow know what date/time you need a proctor*
- **D. Sellnow**
 - Let us celebrate Professor Emeritus J. Katt for earning NCA's Samuel L. Becker Distinguished Service Award. The award will be given at NCA's convention in Salt Lake City, UT, November 8-11, 2018

Respectfully submitted,
Debbie Doyle

Reminder

Department of Communication Faculty Meeting

October 17, 2018, 8:00 – 9:30 a.m., NSC 228