

Department of Communication
Meeting Minutes prepared by Jamie Kosnosky
January 8, 2021 10 AM – 11:30 AM via Zoom

I. Call to Order

- a. Deanna Sellnow called to order the faculty meeting of the Department of Communication at 10:03 AM on January 8, 2021 on Zoom.

II. Roll Call/Attendance

- a. Completed via the attendee list in Zoom:
Deanna Sellnow, Ann Miller, Seth Fendley, Ann Miller, Nan Yu, Adam Parrish, Andrea Scott, Boyd Lindsley, Bridget Rubenking, Carishma Marsh, Jamie Kosnosky, Christine Hanlon, David Young, Douglas Blemker, Erik Smith, Gary LaPage, Harry Weger, James McCafferty, Jamie Vega, Jen Sandoval, Jihyun Kim, Joan McCain, Jonathan Conway, Jorri Bright, Karisa Workman, Kim Tuorto, Lakelyn Taylor, Lindsay Neuberger, Melissa Dodd, Michael Strawser, Patric Spence, Rebecca Morales, Regina, Renata Kolodziej-Smith, Rufus Barfield, Sally, Sheri Hodgson, Steven Neel, Suzy Prentiss, Jonathan Matusitz

III. Approval of December 4, 2020 Minutes

- a. Motion to approve the minutes from previous meeting by Jim McCafferty and seconded by Karisa Workman

IV. M.A.D. (Making a Difference and Donation Dollars)

a. Research

- i. J. Kim
 - 1. Published:
Kim, J., Song, H., Merrill Jr., K., Jung, Y., & Kwon, R. J. Using serious games for anti-smoking: Experimental Study. (2020). JMIR Serious Games, 8(4):e18528. doi: 10.2196/18528
- b. R. Barfield
 - i. Interview: Spectrum News 13 Interview in Depth Series
Topic: Building Trust in the African American Community in the COVID 19 Vaccines
Below is the link to the interview:<https://www.mynews13.com/fl/orlando/news/2021/01/06/building-trust-in-the-covid-19-vaccines>

c. Teaching

- i. R. Francies
 - 1. UCF FCTL Winter Conference presentation, Dec. 14-15, “STEMercise for K-12 Remote Learning: An Exercise in Resiliency.” Completed the 2020 pilot National Association of Colleges and Employers (NACE) Faculty Champion program with UCF Career Services and is now a NACE Faculty Champion.

- ii. Ann submitted a link in Zoom chat about presentations at Winter Conference, featuring several innovative uses of Zoom.

<https://fctl.ucf.edu/programs/winter-conference/2020wfdc>

d. Service

- i. R. Francies In collaboration with UCF's Center for Initiatives in STEM Outreach (iSTEM) and the STEM Ambassador Program, developed and presented a three-hour public speaking workshop for Best Buddies International Orlando Ambassadors, Nov. 1-4 Joined the Thesis Committee for Marie Hamel, Biomedical Sciences major, "Bereaved Single Mothers' Experiences with Neonatal Palliative Care."
- ii. J. McCain Best Buddies Orlando Chapter – Training them in public speaking
- iii. S. Prentiss – Elected Vice Chair at NCA

e. Student Success

f. Other MAD

- i. J. McCain MAIP Internship Finalists
 - 1. Received the names and numbers of COM students who applied and are finalists. UCF is 3rd largest US MAIP Participant. Smallest program. Report from MAIP, 35 UCF Students applied, 32 made it to semi-finals. 28 have been placed in finalist positions. Good chance they will be placed. AD/PR 12 students Humm Comm 2 students Radio/TV 2 students. Remainder came from Emerging Media. 3 from CBA. 1 from Writing & Rhetoric.
- ii. Lindsay NSF Funding for Vaccine Hesitancy and Political Identity. How to encourage people to get vaccinated.
- iii. Doug Blemker – New class. Public relations, entertainment and sports strategies. Class will have publicist for the Oscars, Hamilton Marketing Director, Personal Publicists for big names. To educate students on what it is like to work in industry. Completely full with waitlist.

V. Chair Report & Old Business

- a. Good-bye Carishma! Good luck on you new role at Verizon!
- b. Welcome Jamie! She'll be taking over Carishma's role. The goal is for Jamie to be the point person for COM. If you need something, start with Jamie. Even if she doesn't know, she will track down the answer for you.
- c. Office hours – Report from Nan Yu. Faculty voted on minor amendment to COM Office Hours. Office Hours Policy attached to email. File will also be updated on Faculty resource page.
- d. Make sure students are aware of what is going on with Mixed Mode Classes. (when are they meeting on campus, continuing with Zoom etc.)
- e. Onboarding webcourse for new gtas, adjuncts, faculty. Please reach out to Jamie if you have items to add for the webcourse.
- f. Course capacity – Lack of response. Sally is putting out one more call out for course caps.
- g. Wishlist for things you would like us to pursue this semester

- i. Professional development (Deanna and Joan) – quality standards to prepare something so we can learn from them. Patric Spence? 2 or 3 additional people. Informal survey? What faculty want to know? What makes them nervous about online instruction, what to improve? Address specific needs? Aim for February, but possibly March?
 - ii. High impact experience and internships with Lindsay and Steve
- h. Next Meetings – February 19, March 12, and April 9

VI. New Business & Other Reports

- a. AD/PR – Joan McCain
 - i. Registration is really weird. Capstone not full.
- b. Human Comm – Harry Weger
 - i. Requiring Public Speaking for Com and Conflict majors. Made changes in catalog that were voted on last semester. (Argument and Advocacy) Received information that Independent Studies are not High Impact Experiences. Steve is taking on 15-20 students, should we consider creating a class. Moved topic to wishlist for discussion at future meeting. Harry, Jonathan, Jamie, Melissa and Seth leading High Impact Task Force. Link to resources provided by Rebecca via Zoom chat: <https://explearning.ucf.edu/faculty/service-learning-course-criteria>
- c. Communication and Conflict – Michael Strawser
 - i. Reiterating seeing the changes made in Acalog. Andrea wanted to get clarification from Dept. faculty on 3301 as internal elective and Relational Comm as core. 3801 getting dropped?
- d. SONA – Christine Hanlon
 - i. Website database for research opportunities. COM 1000 are creating accounts to take research surveys. Synching problems with Webcourses resolved. Other options instead of research. Can identify parameters (gender, age, other demographics). Webcourse meshed with the onboarding webcourse? Maggie is the student point person and local SONA expert.
- e. Master's – Bridget Rubenking
 - i. More applications and interest. Numbers to report after 1/15 deadline. Capsizes will meet with Sally.
- f. PhD – Timothy Sellnow
 - i. Nothing to report
- g. Curriculum Allignment – Michael Strawser
 - i. 1608 and 1603 having issues with Webcourse. Issues are getting fixed.
- h. Scheduling – Michelle Dusseau
 - i. Big shout out to how open everyone is for the needs and demands for the semester scheduling. Thank you for your flexibility! Watch for an email from Michelle about scheduling preferences for Fall 2021. By end of January need to have Academic Schedule firmed up. Looking at Summer in February.
- i. 1608 and 1603 – Adam

- i. Textbooks are now the most current eBook version. Must be made available to students in Webcourses.
- j. Inclusive Culture – Jennifer Sandoval
 - i. No major updates. Is waiting until after the first week classes to begin committee meetings.
- k. Alumni Chapter – Jamie Vega
 - i. 2 emails from mentors who have internship opportunities. Mentorship program is working and NSCM is getting opportunities for our students.
- l. Speech and Debate – Jonathan Conway and Seth Fendley
 - i. Speech 2/19 to 2/21 State Tournament. Recruiting judges. Event will be held online. Community connections needed because judges at events are community leaders. 3 community leaders in Florida to judge final round.
 - ii. Debate – NCA messed up Phi Kappa Delta meeting time. 2022 UCF will be hosting Phi Kappa Delta national tournament, on campus. Tentatively scheduled over spring break in 2022.
- m. FCTL – Ann Miller
 - i. First Teaching and Learning day for the semester. Virtual. January 22nd 9:30 to 11am. <https://fctl.ucf.edu/programs/teaching-and-learning-days/> This weekend will be announcing Teaching Squares. Opening up to anybody. Four faculty from range of disciplines. Not for peer critiquing. To learn from other person and self-reflect on classes.
- n. UFF – Jennifer Sandoval
 - i. UFF President emails. Will be receiving a paper mail ballot to ratify \$1200 bonus. Monthly townhalls about full book bargaining. Focus on defining safe work environment. Reminder to use personal emails if you have questions for Jen. (your personal email to her personal email)
- o. Intern Pursuit – Lindsay Hudock –
 - i. No report
- p. NCA Division Addition – Suzy Prentiss
 - i. Reviewed petition. Don't have to join but please sign petition. Will contact individually.

VII. For the Good of the Order

- a. Adam Parrish – Stepping down from Downtown Community Engagement Council. Message Adam if you are interested so he can recommend you.
- b. International Crisis and Risk Communication Conference March 8-10 Virtual Conference. UCF hosts every year. This year we are honoring Mike Olsterholm new CDC Advisory Board for the new government. Panel from WHO also presenting. Free but will still need to register.

VIII. Adjourn and Next Meeting

- a. Next meeting is February 19th at 10am
- b. Deanna motioned to adjourn. Rufus moved to adjourn. Seconded by Steve Neel.

IX. Action Items

- a. Nan Yu will submit new Office Hour document to College of Science
- b. NSCM yearly awards. Email was sent out by Doug Blemker. Link to nominate https://ucf.qualtrics.com/jfe/form/SV_exMDfJBcVcKZo7H
- c. Joan to gather faculty input for online instruction
- d. if anyone has any nominations for FCA's awards (Top Teacher and Top Student) please email Lakelyn.taylor@knights.ucf.edu or check out the FCA website. Thank you!
- e. Christine Hanlon to provide document on how to use SONA. She will also send Maggie's contact info to Jamie.
- f. Email Michelle D. about scheduling preferences
- g. Remember to Register for the International Crisis and Risk Communication conference to be held virtually March 8-11, 2021. It is free to UCF faculty, students, and staff. Here is the registration link: <https://www.eventbrite.com/e/international-crisis-and-risk-communication-conference-2021-registration-131101166117?discount=UCF>
- h. If you haven't done so already, please remember to email your Spring 2021 syllabi to Jamie.
- i. Director Excellence \$100 Awards! Dr. Littlefield mentioned in his update that faculty have \$100 to spend on instructional material. You have until May 1, 2021 to spend your money. Please reach out to Jamie and she will help you with the process.