



# Nicholson School of Communication and Media

## Sedona Faculty Training Manual

### Logging In

It is recommended that you access Sedona using the Google Chrome web browser. Internet Explorer tends to cause issues with Sedona.

Go to [www.sedonaweb.com](http://www.sedonaweb.com). Check to see that 'Member' is selected in the drop down menu.

Enter username and password. If you forget your password, you can have it emailed to your UCF email address by selecting the I forgot my ID/password link. (Note: Please check your junk email box for an email from @sedonaweb if you do not receive the email within a few minutes of making the request)



SEDONA is a self-service web database application that allows members to maintain their teaching, research, service, experience, development, credentials, and assessment records. Members can create a public site, automatically updated by SEDONA. Administrators may use SEDONA to automatically update school web pages, support accreditation, build rubrics to assess learning objectives, customize reports (including CVs), create database queries, web surveys, ePortfolios, evaluations, and benchmark faculty productivity using scorecards.

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### Steps for Submitting End-of-Year Reports

#### #1 Entering Activities

During the reporting period, from May 8 to May 7, enter new activities into Sedona as they occur. This includes new publications, exhibits, game development, films, research supervision, service within and outside of UCF, etc. Entering these activities throughout the year will make submitting reports at the end of the year quick and easy. For more details on how to enter activities into Sedona see the 'Entering Activities' section below.

## #2 Completing the Faculty Annual Report

When you are ready to submit your reports, start by pulling up your COS report in Sedona. Review the information in the report to ensure that all relevant activities are included and accurate. The teaching schedule is entered by NSCM staff using the course registration profile if you find any errors with your teaching schedule please notify Shameika Daye, [sdaye@ucf.edu](mailto:sdaye@ucf.edu). All other information can be edited within your member profile. To include a personal statement at the end of the COS Report, please fill out the Personal Statement field under Narratives in your Profile. Once you have verified that the COS report is complete and accurate download and save the report as a PDF file and email this file to Shameika Daye, [sdaye@ucf.edu](mailto:sdaye@ucf.edu) and Kim Tuorto, [kim.tuorto@ucf.edu](mailto:kim.tuorto@ucf.edu).

The screenshot shows the 'Templates | Reports' section of the Sedona system. The 'COS Faculty Annual Report...' option is highlighted with a red box. Other options include CV (Curriculum Vitae), BIO Sketch (NIH, NSF), Committees & Documents, Journal Listing / Lookup, Papers Under Review (All), Professional Development, Research Activities, and Service Activities.

Research Activities Entry	Service Activities Entry	Teaching Activities Entry
Articles in Journals	Community Service	Courses Taught
Articles in Proceedings	Institutional Service	Exec / Prof Education
Articles-in-Progress	Professional Service	Teaching Activities
Books, Monographs ...		Teaching Schedule
Chapters, Cases ...		Teaching Syllabi
Conference Presentations		
Creative Activities		
Grants & Gifts		
Patents & Trademarks		
Research Reports		
Software Development		
Other Research		

Experience Activities Entry	Other Activities Entry
Consulting Experience	Honors/Awards/Scholarships
Employment Experience	Miscellaneous
Paid Service Experience	

Credentials Entry	Message Center
Academic Degrees	
Courses Taken	
Licensures / Certifications	
Professional Development	
Professional Memberships	

## #3 Annual Evaluation Standards & Procedures Report (Self-Evaluation)

To begin the AESP, go to the Self-Evaluation link on your Sedona homepage.

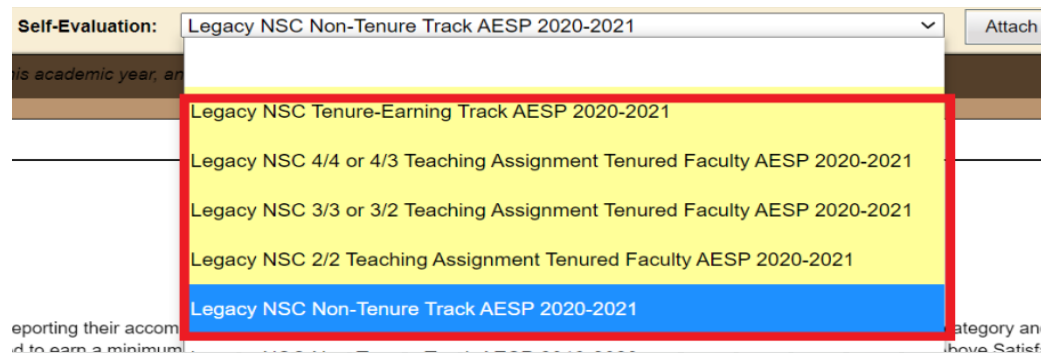
The screenshot shows the navigation bar of the Sedona system. The 'Self-Evaluation' link is highlighted with a red box and a red arrow pointing to it. Other links include Assessment, Service, Experience, Credentials, Teaching, Other, Q, Definitions, Tip, Directory, Library, ePortfolio, and Profile.

Research Activities Entry	Service Activities Entry
Articles in Journals	Community Service
Articles in Proceedings	Institutional Service
Articles-in-Progress	Professional Service
Books, Monographs ...	
Chapters, Cases ...	
Conference Presentations	
Creative Activities	
Grants & Gifts	
Patents & Trademarks	

Experience Activities Entry
Consulting Experience
Employment Experience
Paid Service Experience

### #3a Legacy NSC Annual Evaluation Standards & Procedures Report (Self-Evaluation)

Next, select your appropriate valuation from the dropdown list here. You will receive an official email with which AESP you should complete for this reporting period to assist with this step.

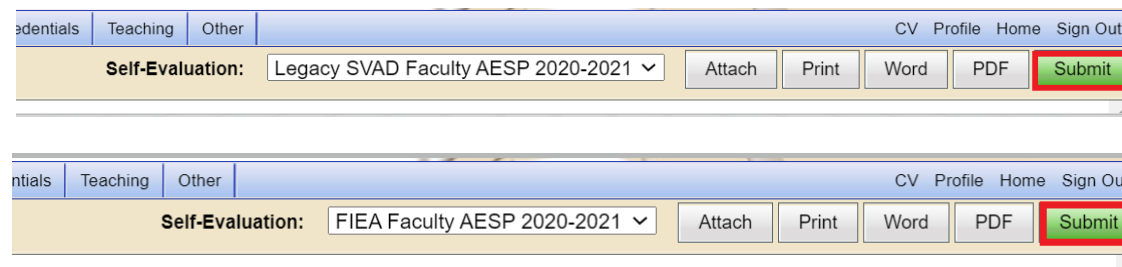


The screenshot shows a web form for the 'Self-Evaluation' section. A dropdown menu is open, displaying a list of evaluation categories for the 2020-2021 period. The categories are: 'Legacy NSC Non-Tenure Track AESP 2020-2021' (highlighted in blue), 'Legacy NSC Tenure-Earning Track AESP 2020-2021' (highlighted in yellow), 'Legacy NSC 4/4 or 4/3 Teaching Assignment Tenured Faculty AESP 2020-2021', 'Legacy NSC 3/3 or 3/2 Teaching Assignment Tenured Faculty AESP 2020-2021', 'Legacy NSC 2/2 Teaching Assignment Tenured Faculty AESP 2020-2021', and 'Legacy NSC Non-Tenure Track AESP 2020-2021' (highlighted in blue). An 'Attach' button is visible to the right of the dropdown.

If you need to exit the AESP at any time, your progress will be saved automatically. Each section will pull the relevant activities which you entered for your COS report. Based on these activities and other information, check off all the criteria which you have fulfilled. Instructions are provided as to how many criteria must be fulfilled to achieve the levels of Satisfactory, Above Satisfactory or Outstanding in each section. For criteria which may be counted more than once, a second checkbox will be provided or explanation of the activities can be provided in the 'Other' box at the end of the section. For tenured/tenure-track faculty, descriptions of the AESP research categories can be found in Sedona's Library. Instructions for downloading the descriptions are provided in the AESP. If you would like to include a summary, this can be done at the end of the AESP. You have the ability to attach up to one document to your AESP. This can be done by clicking the 'Attach' button in the upper right-hand corner. Once you have completed the AESP, click the green 'Submit' button in the upper right-hand corner.

### #3b. Legacy SVAD & FIEA Annual Evaluation Standards & Procedures Report

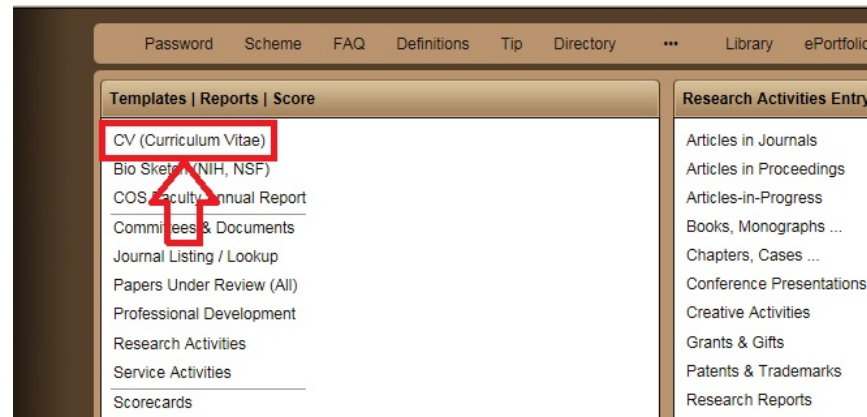
If you need to exit the AESP at any time, your progress will be saved automatically. Each section will pull the relevant activities which you entered for your COS faculty annual report. Once you have completed the AESP, click the green 'Submit' button in the upper right-hand corner.



The screenshot shows two instances of the 'Self-Evaluation' form. The top form is for 'Legacy SVAD Faculty AESP 2020-2021' and the bottom form is for 'FIEA Faculty AESP 2020-2021'. Both forms have a 'Self-Evaluation:' label, a dropdown menu, and buttons for 'Attach', 'Print', 'Word', 'PDF', and 'Submit'. The 'Submit' button is highlighted in green in both instances.

## #4 Submitting Your CV

Your up-to-date CV can be submitted to Shameika Daye, [sdaye@ucf.edu](mailto:sdaye@ucf.edu) and Kim Tuorto, [kim.tuorto@ucf.edu](mailto:kim.tuorto@ucf.edu). You may use either your own CV or the one provided in Sedona. The template in Sedona will include all of your past academic and work experience, teaching, research and service activities and. It can be saved as a Word document or PDF.



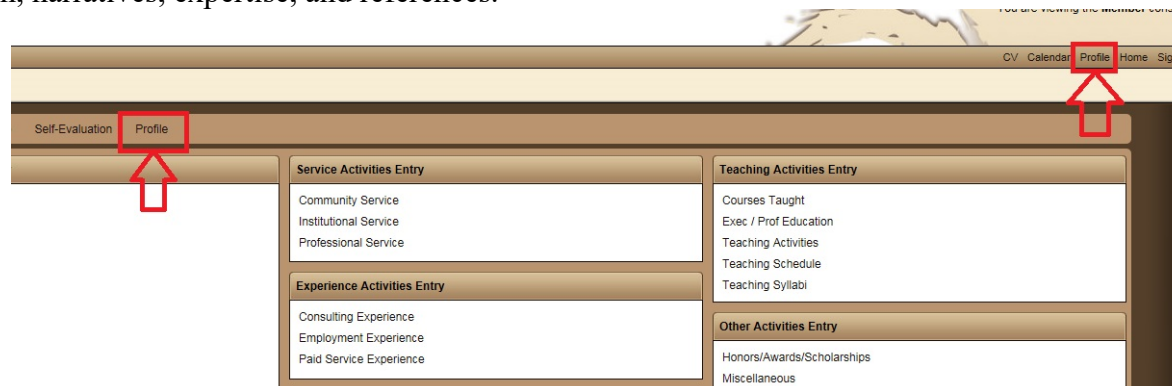
## #5 Celebrate!

You've finished another year's worth of reports!

**See below for additional information on using Sedona**

### Profile

A link to your member profile is on the right-hand side of the upper task bar or in the middle of the page on the lower task bar. Here you can update your bio, contact information, narratives, expertise, and references.



## Narratives

Some elements of the reports in Sedona will require you to fill out a narrative. These can be found under your profile in the tab labeled 'Narratives'. Then fill out the appropriate narratives as directed in the relevant report.

The screenshot shows the 'Lindsley Member Profile' page. At the top, there is a navigation bar with tabs: Reports, Builders & Tools, Research, Assessment, Service, Experience, Credentials, Teaching, and Other. Below this, the 'Member Profile' section has sub-tabs: Bio, Contact, Narratives (highlighted with a red box), Expertise, References, Public, and Other. The 'Narratives' section contains the following text:

**Narratives** - keep in mind that when copying/pasting from Microsoft Word, use the Paste as Plain Text or Paste from Word features  
Labels for these 19 Narratives fields are customizable by administrators on the "Labels" tab of College-level Settings, and they are available in the Profile/Narratives component of the Template Builder

Briefly describe the value of your main accomplishments during this reporting period.

Internet Explorer may not work properly with this editor.

Below the text is a rich text editor toolbar with icons for Undo, Redo, Bold, Italic, Underline, Bulleted List, Numbered List, Link, Source, Image, Table, and other formatting options.

## Entering Activities

- **Teaching**

To enter a new Teaching activity, click on 'Teaching Activities' under 'Teaching Activities Entry' section on the Sedona homepage. This page will list all past teaching activities. Click on the green 'Add' button in the upper right-hand corner. Fill out as much information about the activity as you can and click the green 'Save' button in the upper right-hand corner. You should now be able to see this activity listed in 'Teaching Activities'.

- Course Development: Items related to course development including Course Redesign, New Course Content and/or Delivery, Laboratory Development, and Special Course Requirements are entered here.
- Mentoring Activities: All student mentoring activities should be included as teaching activities including supervision of student research, internships, and students assigned for advisement.
- Graduation Attendance: This will be listed under Institutional Service

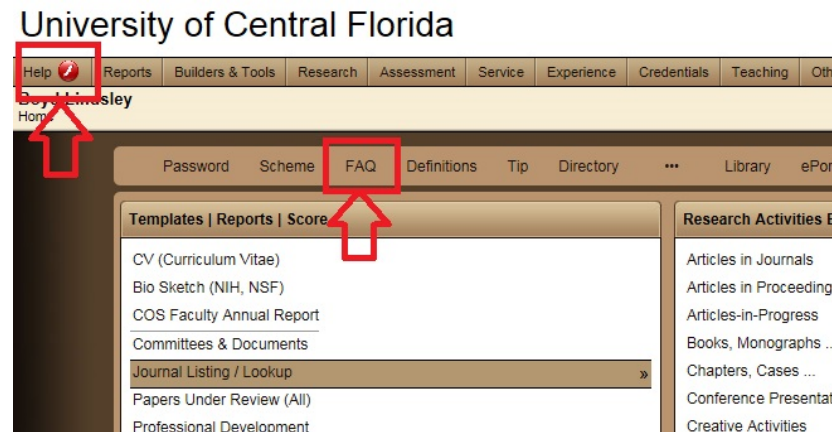
- **Research and Creative**

To enter a new Research activity, choose the research category in the 'Research Activities Entry' section on the Sedona homepage into which the activity best fits. Once the category is selected, all past activities in that category will be displayed. Click on the green 'Add' button in the upper right-hand corner. Fill out as much information about the activity as you can and click the green 'Save' button in the upper right-hand corner. You should now be able to see this activity listed in that category.

- **Citations of Work:** Citations of work are listed under ‘Other Research’ as ‘Citation of Work in Other Publications’ This entry provides an area to put a link to a Google Scholar or other page or an area to put a description of the number of citations. Please only provide the number of citations generated in the last year.
  - **Creative Activities:** Exhibitions, Festival Screenings, Film Development, Game Developments, Other Creative Activities and Shows may be entered here. You may also add the status (Completed, Produced, Directed, Published), length if applicable, and note if the activity was Juried, Invited or Work-in Progress.
  - **Encyclopedia Entries:** Per NSCM’s Legacy Nicholson ELP policy, encyclopedia entries do not count as journal articles and should be listed under the research category ‘Chapters, Cases...’ as Supplements.
  - **Journals:** Journals must be verified before they are added to Sedona’s journal list. So, if a NSCM faculty member has not published in a particular journal before, it will not appear in the dropdown of journal titles. If you are entering an article in a journal not on the Sedona list, submit a petition to have the journal added to the list. NSCM staff will then verify and add the journal. If you are entering an article in a journal which you find is incorrectly listed on Sedona’s list, submit a petition which correctly lists the journal and email Shameika Daye, [sdaye@ucf.edu](mailto:sdaye@ucf.edu), notifying her of this to have the listing fixed.
- **Service**
- To enter a new Service activity, choose from Community, Institutional or Professional Service. Once the category is selected, all past activities in that category will be displayed. Click on the green ‘Add’ button in the upper right-hand corner. Fill out as much information about the activity as you can and click the green ‘Save’ button in the upper right-hand corner. You should now be able to see this activity listed in that category.
- **Community Service:** Please include all community service regardless of its relevance to your field. This information is helpful to NSCM staff when compiling reports on the school.
  - **Institutional Service:** The dropdown for this section includes activities such as ‘Mentoring Activities’ and ‘Thesis/Dissertation – Chair or Co-Chair’ but these activities should actually be included in the teaching section. Graduation Attendance is listed here.

## Help and FAQ

If you have trouble with any of the sections on Sedona, video tutorials are available under the Help link. Also Frequently Asked Questions can be found at the FAQ link on the lower task bar.



### **Contact**

If you have any additional questions about Sedona, please contact one of the following:

Shameika Daye – [sdaye@ucf.edu](mailto:sdaye@ucf.edu), 407-823-5231  
Kim Tuorto – [kim.tuorto@ucf.edu](mailto:kim.tuorto@ucf.edu), 407-823-2882