

Department of Communication
Meeting Minutes prepared by Jamie Kosnosky
March 12, 2021 10:00 AM – 11:30 AM via Zoom

I. Call to Order

- a. Deanna Sellnow called to order the faculty meeting of the Department of Communication at 10:00 AM on March 12, 2021 on Zoom.

II. Roll Call/Attendance

- a. Completed using Zoom Attendance List
 - i. Jamie Kosnosky, Deanna Sellnow, Jonathan Conway, Seth Fendley, Shari Hodgson, Adam Parrish, Andrea Scott, Ann Miller, Boyd Lindsley, Christine Hanlon, Dan Holsenbeck, David Young, Doug Blemker, Gary LaPage, George Musambira, Harry Weger, Jim McCafferty, Jamie Vega, Jihyun Kim, Jonathan Matusitz, Jorri Bright, Kim Tuorto, Lakelyn Taylor, Lindsay Neuberger, Lindsay Hudock, Melissa Dodd, Michael Strawser, Michelle Dusseau, Nan Yu, Patric Spence, Regina Francies, Renata Kolodziej-Smith, Rufus Barfield, Sally Hastings, Steve Neel, Suzy Prentiss, Tim Sellnow

III. Approval of February 19, 2021 Minutes

- a. Minutes approved unanimously.

IV. How's it going?

- a. Kelsey Loftus left NSCM. She is still at UCF in a new role at the College of Graduate Studies. 😞
- b. Quick overview of how things are operating until Kelsey's successor is hired:
 - i. Current students/NicholsonGrad@ucf.edu email (where the vast majority of requests/inquires come to): Janice will assume the role of overseeing and will work to address any current student issues
 - ii. Prospective students/inquires:
 - 1. Any that Janice cannot address, she will forward the inquiry to the respective program coordinator*
 - iii. Supporting Tim Sellnow with Ph.D. student needs
 - 1. Janice/Jamie will try to provide needed support
 - iv. Graduate Student Hiring
 - 1. Debbie will assume this role
 - v. Graduate Course Scheduling
 - 1. Rebecca and Adlin will provide this support
- c. Jamie will serve as back-up and help step-in if/when Janice needs some assistance in any category listed above

V. M.A.D. (Making a Difference and Donation Dollars)

a. Research

i. Tim and Deanna Sellnow

- 1. Sheppard, R. J., Sellnow, T. L., Sellnow, D. D., Parrish, A. J., & Brand, J. D. (2020). Instructional Crisis Communication for an Industry: Model and Anti-Model Biosecurity Standards for the Prevention and Control of Highly Pathogenic Avian Influenza. *Journal of Applied Communications*, 104(3), 1-32.
- 2. Edwards, A. L., Sellnow, T. L., Sellnow, D. D., Iverson, J., Parrish, A., & Dritz, S. (2021). Communities of practice as purveyors of instructional communication during crises. *Communication Education*, 70(1), 49-70.
- 3. Johansson, B., Lane, D., Sellnow, D., & Sellnow, T. (2021) No heat, no electricity, no water, oh no!: An IDEA model experiment in instructional risk communication. *Journal of Risk Research*, advanced online publication.

ii. Bridget Rubenking and Hang Zheng (COM Masters Student)

1. Zheng, H. & Rubenking, B. (2020, May). Third-person effects and COVID-19: A look at panic buying, information-sharing, and political ideology and partisan news media exposure. Accepted for presentation at the International Communication Association [virtual].

iii. **Jihyun Kim**

1. **Kim, J.**, Kim, J., & Collins, C. (2021). First impressions in 280 characters or less: Sharing life on Twitter and the mediating role of social presence. *Telematics and Informatics*, 61. doi: [10.1016/j.tele.2021.101596](https://doi.org/10.1016/j.tele.2021.101596)

iv. **Nan Yu and Hang Zheng**

1. Yu, N., & Zheng, H. (March, 2021) *Information seeking and sharing during the COVID-19 pandemic: Investigating the impact of perceived severity, perceived susceptibility, and past experience*. Poster presented at International Crisis and Risk Communication Conference.

v. **Suzy Prentiss and Michael Strawser**

1. Prentiss, S., & Strawser, M. (March, 2021) *Classroom collaboration during crisis: The importance of communication, engagement, and innovation during the COVID-19 pandemic pivot*. Poster presented at the International Crisis and Risk Communication Conference.

b. **Service**

- i. **Christine Hanlon** served as a reviewer for the "Gender Fluidity in Early-Modern to Post-Modern Children's Literature and Culture" special volume of "Open Cultural Studies."
- ii. **Jihyun Kim** Co-organized an international workshop on "Exploring Visual Collaboration Platforms," hosted by International Society for Presence Research (ISPR). Participants from multiple countries joined the workshop.
- iii. **Shari Hodgson** Florida Communication Association Chairperson for Nomination Committee. Provided Officer slate during Convention
- iv. **Michelle Dusseau** presented to the Association of Nurses Women's Health Organization on addressing burnout and shifting culture during times of crisis.
- v. A new episode of Communication Matters the NCA podcast was released on March 11 featuring: Karen Kangas Dwyer (University of Nebraska, Omaha), Pat Gehrke (University of South Carolina), **Suzy Prentiss** (University of Tennessee Knoxville), and Joshua Westwick (South Dakota State University) discussing communication apprehension, including speech anxiety and strategies students and teachers can use to address it.

c. **Student Success**

- i. Big thank you to **Hang Zheng**, **Sofia Salazar Carballo**, and **Victor Martinez Rivera** for their help with ICRCC Virtual Conference preparations.
- ii. **Steve Neel** emailed about **Julie Poulsen** (Human Communication) Order of Pegasus recipient

d. **Other MAD**

i. **Women that Made a Difference in your life**

1. **Christine Hanlon**

- a. Marjorie M. Teitelbaum (Assistant Professor at Bridgewater State College and my 2nd & 4th grade teacher at BSC's Burnell Elementary School) was the first person who "saw something special" in my academic work. She was a graduate of Wellesley College and she was the first feminist who inspired me (and that's an understatement regarding her importance in shaping who I am today).

2. **Jamie Kosnosky**

- a. LaVerne Wheeler was the Executive Director of the Pittsburgh Commission on Human Relations and Manager of Employee Relations at the University of Pittsburgh. She was my first workplace mentor. She was always humble and

downplayed her role in Pittsburgh Civil Rights and her work in the Great Society era. She survived a stalker, death threats, and getting thrown off a bus. She saw something in me and was always pushing me to do better.

3. Deanna Sellnow

- a. My Grandma Miller. She modeled perseverance and in seeing challenges as opportunities no matter how difficult. Her faith in and unconditional love for me are a huge part in who I am and try to be today. After several failed surgeries, she went blind from glaucoma and continued to live alone on the farm after grandpa died, planted and harvested a huge garden every year, taught other people to cook without sight at the MN School for the Blind, and completed two correspondence college courses in creative writing. Most important, however, was always to love and support family, as well as to be good to others.

4. Nan Yu

- a. Gao Yaojie (1927 -) is a Chinese gynecologist and AIDS activist in Henan province, China. Gao spent her time and personal savings after she retired to save people with HIV/AIDS and curb the spread of the virus for years. She was also the whistle blower for detecting the blood-transmission of HIV due to illegal blood collection in 2007. Her work has been honored by the United Nations and many world organizations. She had spent time under house arrest and is currently living in New York City. [This is a great woman that Nan Yu has interviewed and reported when she was a journalist].

5. Regina Francies

- a. My late mother, Ruby Fowler Francies, is my MAD woman. She grew up on a farm in Western Kentucky and was the second oldest of seven children. She graduated from high school and remained a factory worker her entire life. My mother is a survivor.

She survived long, tedious days seated at a sewing machine, and later, walking and standing on concrete floors – without air conditioning.

She raised my three brothers and me primarily on her own; Daddy would go on drinking binges and be gone for months at a time. Mom survived the physical and mental abuse when he returned.

She survived breast cancer and the grief of losing her breast, her hair, and her self-image.

She did not survive a botched-up outpatient surgery and died October 23, 1999. She was 58 years old. That is one year younger than I am today.

She is survived by a MAD woman. I am survivor because I was raised by a survivor. Rest in Peace, Momma

6. Sally Hastings

- a. My sister, Susie, is a woman who made a big difference in my life. She is three years older than me, so she has always been telling me what to do. She is a constant in my life and still the person that I go to when the going gets tough.

7. Suzy Prentiss

- a. My Nana, Lillian Prentiss, had a most profound impact on my life. Growing up, I did not see her as much as I would have liked but her influence was in my life

every day as she had raised a son, my Dad, who believed his daughters could do anything they set their minds to. From fishing in streams to climbing trees to being athletes, musicians, and leaders, my sister and I saw opportunities and possibilities everywhere. I never even realized that the world thought "girls couldn't do certain things" until I was much older. What a gift that was. My Nana also loved unconditionally, did not have time for any discrimination or oppression and was a fantastic cook who, unfortunately, never wrote her recipes down. Her spirit lives on in so many ways, thank you for letting me share her story.

8. Additions during the meeting:

- a. **Michelle Dusseau** – Her Mom and the strong women she works with
- b. **Steve Neel** – many women who inspired him, couldn't pick just one.
- c. **Rufus Barfield** – His mom. Mother and father did not want him to go through the police academy. Command sergeant would tell him that his kind didn't belong in the police academy. Mom told him not to quit and inspired him to finish.
- d. **Jonathan Conway** – Mary Moore, patient and firm. Taught him how to build a team. Created JonCon the Speech Coach.

VI. Chair Report & Old Business

a. Jamie Items

- i. Awesome job with the summer book orders. With the shift to a new textbook system and the changes that are still happening to the summer schedule, March 30th is the absolute final day for summer orders to be updated/completed to ensure state compliance.
 - 1. Side Note: Fall 21 book orders are due on April 30th!
- ii. Reminder about the 4/2 school wide meeting. Very important. Please try to attend.
- iii. Vaccine Info – Where can I get it?
 - 1. FEMA Site at Valencia West – 7 days a week 7am to 7pm. Driver's License and UCF ID needed. GTAs are eligible. Bring UCF ID and copy of GTA contract/UCF Paystub. Staff some have been able to get it, some have been turned away. No appointment necessary. Pro-tip – Go around 9am or so. If you go at 7am, the line will be long.
 - 2. UCF – Vaccination Clinic for all Faculty and Staff on UCF Main, Pegasus Ballroom of the Student Union. By appointment only. Limited spots remaining. Can sign up through the UCF Mobile App or online. Distribution began on Thursday 3/11

b. Deanna Items

- i. ICRCC was a huge success. 168 registrations.
- ii. Donating funds to Parramore schools. – Email Jamie and Deanna. Will work with Boyd, Lisa, and Dr. Littlefield to see how to implement.
- iii. Summer school – Big shout out to Boyd, Lisa, Rebecca and Robert! Everything we wanted on the schedule -we got. CARES funding and TCI funding for GTA summer classes

VII. New Business & Other Reports

a. Michelle Dusseau

- i. Schedule has gone live for students. Can't make changes.
- ii. In a couple of months and will begin to receive emails about 22/23
- iii. Nicholson Club Reboot – Add a scoop of service. Passing information about the club. Engaging with downtown community.

b. AD/PR

- i. MAIP 9 AD/PR majors offered summer internships. 2 Human Comm, interviewed.
- ii. 40 students admitted
- iii. New research methods class

- c. Human Comm and High Impact Experience Committee – Harry Weger
 - i. Met a couple of times. Working on a syllabus to create capstone course. Incorporating what Steve does for students that do not get internships. Incorporate mentorships with alumni. Research course is a High Impact course.
 - ii. From Zoom chat: The Honors Undergraduate Thesis is also a high impact experience. Qualified students from NSCM have been notified (and we had 80 in attendance at the recent HUT info session). The summer 21 deadline is mid April, so be on the lookout for students reaching out who want to work with you on your research (or who you'd like to work with!)
- d. SONA – Christine Hanlon
 - i. SONA is set-up. Launch went great. Need respondents for studies, this is the way to go.
 - ii. Instructions attached in email.
- e. PhD – Timothy Sellnow
 - i. Painful period. Selected people to invite to join doctoral program. Waiting period. Deadline is 4/15/21
 - ii. More applicants this year than last.
 - iii. First cohort is finishing course work. Candidacy is beginning in Fall 21.
 - iv. Electing new members on doctoral committee.
 - v. Shout out to Christine for community engagement project.
- f. UFF – Jennifer Sandoval
 - i. Bargaining townhalls are continuing.
- g. Alumni Chapter – Jamie Vega
 - i. Wrapping up mentorship program. Event in April before spring break. Interviewing in COVID Times.
 - ii. UCF 30 under 30, two on the list. Hogan and Nichols serve on alumni board.
- h. Student Ambassador Program – Jorri Bright & Jamie Vega
 - i. Presenting during the all school meeting on 4/2/21.
 - ii. Goal is to have at least once ambassador from each program area of NSCM to best represent the entire school
 - iii. Applications and recommendation forms must be emailed to Jorri Bright by 11:59pm on Friday April 16th.
- i. Speech and Debate – Jonathan Conway & Seth Fendley
 - i. Focused on quality not quantity. Took second in forensics at State.
 - ii. Won Debate at State for 5th year in a row.
 - iii. Pi Kappa Delta tournament. IPA Nationals next debate on 4/9/21
- j. FCTL – Ann Miller
 - i. Summer Virtual Conference on Zoom.
 - ii. From Melissa Dodd in Zoom Chat: I have a Great Ideas for Teaching and Learning document that won Top Poster... it's about "Talking Bias in the Classroom" and emphasizes how we should not expect either students or ourselves, as educators, to check our individual identities at the door. Happy to share that!
- k. Intern Pursuit – Lindsay Hudock
 - i. 32 employers for intern pursuit. List going live on March 24.
 - ii. Registration page for employers. [Quotesucf.com/internpursuitregistration](https://quotesucf.com/internpursuitregistration)
- l. Shari Hodgson – Lambda Pi Eta membership drive
 - i. 15 approved applicants. Michael Basco at NASSC, Michael.basco@ucf.edu. Wants to brainstorm with Jamie V., Jorri, and Christine.
- m. Sally Hastings – Curriculum item
 - i. Making Intro to Public Speaking a prereq to the Advanced Public Speaking course

- ii. Kim Tuorto – Change already put through.
- n. Nan Yu –
 - i. **NSCM Graduate Advising Incentive Program** If graduate faculty have students who will complete their thesis or applied project in Spring of 2021, please email Nan Yu and Tim Sellnow before **the end of May** so we can keep tracking the incentive points earned. Document attached.
 - ii. **NSCM Research and Creativity Colloquium Series** March's speaker will be Dr. Maria Harrington from Interactive Media. It will take place on **Mar 26 at Noon**. Zoom information will be included in the meeting minutes. Flyer attached.

VIII. For the Good of the Order

- a. 3/11 Guess Who Part 2: Pre-College unique experience or accomplishment you are proud of. Slideshow with silly clip art attached. Thank you for submitting your stories. Apologies we ran out of time for everyone.

IX. Adjourn and Next Meeting

- a. Next meeting is **April 9 at 10am**
- b. moved to adjourn Adam Parrish.

X. Action Items

1. Fall 2021 Textbook Submittal deadline is April 30th. If you have trouble with the new website, reach out to Jamie and she will process the order for you.
2. Best Buddies Walk on May 1st - NSCM Team Page. Supports inclusion. Reach out to Adam Parrish or Regina Francies
<https://www.bestbuddiesfriendshipwalk.org/orlando/supporting/#UCFNSCM>