



Film and Mass Media Program Meeting

Meeting Date: 03/12/21

Start: 10:03 a.m.

End: 11:24 a.m.

Attendance: M. Ajdinovic, G. Bagley, Z. Beckler, J. Bowen, T. Brown, R. Brunson, S. Collins, K. Coronado, M. Gerstein, R. Jones, B. Kalin, E. Kight, W. Kinnally, P. Kohl, E. Kritzer, J. Kunerth, L. Mills, L. Peterson, T. Ritter, B. Rubenking, B. Sandler, K. Shults, K. Smith, L. Speere, U. Stoeckl, N. Twardus, K. Voss

Absent: D. Doyle (excused), P. Peters (excused), G. Rhodes (unexcused), M. Walsh (excused)

UCF Center for Community Schools – Robert Palmer & Elizabeth Deck

- Overview of program and invitation for involvement (see attached PowerPoint)

What's been going on:

- **Good News -**
 - * **Bob Jone's** film titled *No Expectations* won Best Feature at the Continental Film Awards.
 - * **Jeff Kunerth**, advisor of the *Kappa Tau Alpha* journalism honor society, invited 17 students this year, most since he's been involved.
 - * **Edgar Baralt's**, Film BFA graduate, film *Ventana (Window)*, was accepted at the Berlin International Film Festival. <https://www.berlinale.de/en/programme/202102779.html>
 - * **Nick Twardus** announced that the Sunspot Cinema Showcase is ongoing: <https://sunspotcinema.com/>

Review of Previous Minutes

Bob Jones made a motion to approve the 2/12/21 meeting minutes. Ula Stoeckl seconded the motion. Minutes were approved unanimously.

General Topics

- Conflict of Interest/Commitment** forms need to be completed by 4/7
- FERPA Training** – Invitations for retraining are being distributed; please act on the invitation quickly
- Academic Advising** – Kelly Shilton
 - Registration begins 3/25
 - Film BFA – Students have responded to invitations and all have accepted. This may be a first.
- Faculty Senate Update** – Steve Collins
 - COACHE Survey – This is an important data point for administration and an opportunity for faculty to share observations and opinions. Please participate.
 - Budget – UCF managed the budget cuts well and met or surpassed targets; legislature will be discussing higher ed budget & UCF has some concerns about next fiscal year
- Policy & Planning Committee**
 - Summer Assignment Policy discussion and vote next meeting
- Job Search RTV – Tim Brown**
 - In Progress, looking good

- g. **AESP – Review and provide feedback**
 - MFA in Creative Writing
- h. **UG Program Revisions** – Passed COS review, going before the UPCC next week
- i. **Director's Teaching/Research Incentive** -- \$100, still available
- j. **AESP**
 - Review docs and provide feedback
- k. **Curriculum Review**
 - UG Program reviews have passed and are moving to the University committee
- l. **Director's Teaching Incentive Support**
 - Full-time faculty can spend up to \$100 to enhance their classroom teaching and research.
 - Funds are to support teaching incentives
 - Coming from the Director's Excellence Fund in NSCM's Endowment
 - Examples of how the funds could be used (but the list is not exclusive): Newspapers, magazines, periodical subscriptions; textbooks; scholarly books; App costs; IT software; IT hardware; research supplies/equipment (e.g., recorder, tapes)
 - Deadline to use the incentive is May 1, 2021
 - If interested in using the incentive, contact Debbie

Academic

- a. **Summer**
 - No Timely Completion Funds
 - Yes – CARES Act fund for RTV 3543C Principles of Studio Production
- b. **Scholarship Committees** – Participation Requested
 - Meeske -- Bagley
 - Chioji – Coronado & Kight
 - Sotloff – Kunerth & Speere
 - Fedler – Brunson & Collins
 - Ulland – Shults & Stoeckl
- c. **Onboarding Webcourse**
 - Under development for new faculty and adjuncts
 - Still looking for volunteers to participate (review, suggestion, contributions, etc.)
- d. **Projects** under consideration or development
 - Salow Transparency Project – Looking to extend for the next two years, conduct market research and integrate more effectively into courses
 - Partnership with Web TV Digest – Exploring initial opportunities for student-created content starting this summer
 - Partnership with Hearst Corporation to develop a Leadership in Media Management certificate
 - Work with faculty to develop a program – development starting this summer
- e. **Digital Learning – Course Redesign Initiative**
 - Supported effort to redesign courses to serve a program need
 - Deadline March 31st
 - More info: <https://digitallearning.ucf.edu/ilab/cri/cri-extension-group-projects>

MFA Graduate Program

- COS & UCF supported the development of a stand-alone Film MFA program
- Call for interested RTV & JOU faculty to serve on MFA committees
- Provost Award Recipient – Application was supported
 - Admission process has progressed – 20 completed application at this time (3 times the number from 3 years ago)

Facility Updates

- a. Dylan & Jim
 - Collaborated with Film for Tim Ritter's course offering two production spaces for a course activity
 - Supported the ICRC conference Monday- Wednesday
 - Supporting United Cerebral Palsy Virtual Gala
- b. Jon & Devon
 - Survived a facility-wide COVID quarantine
 - Looking forward to many and large scale productions at the end of the semester and in summer

General Updates

- a. NSCM School Meeting is required – Contact Robert regarding excused absences

Next F&MM program meeting – April 9, 2021, 10:00 a.m.

Minutes submitted by P. Kohl, S. Collins, & W. Kinnally