



Bachelor of Arts in JOURNALISM

The journalism B.A. provides students with the skills and knowledge leading to careers in electronic and digital media. It is a limited access program, which means a separate application must be submitted to the Nicholson School of Communication and Media to be considered for admission. Students choose from two focus areas:

- Digital News** For students who wish to work as writers, reporters, editors and photographers for the news media, primarily websites, newspapers and magazines.
- Electronic News** For students who desire to work in broadcast news as reporters, photographers, anchors or broadcast sports journalists

APPLICATION PROCESS

Deadlines: fall (June 1), spring (October 1), summer (February 1)

Minimum admission criteria:

- Completion of a minimum of 30 college credit hours
- Grammar proficiency met with a minimum of a “A-” average in both ENC 1101 and ENC 1102 (English Composition) or qualifying AP/IB/CLEP/Grammar Proficiency Exam scores

Competitive admission criteria:

- Approximately 20 to 25 of the top students are invited for admission, based on college cumulative GPA. The average GPA will vary by applicant pool. Recent averages range from 3.2 to 3.6, with cutoff GPAs ranging from 2.8 to 3.0. Admission is track specific and admission numbers and GPA cut-offs will vary by track.

COURSE WORK

Fundamental Core Courses – May be completed in a pending status prior to admission

Take all of these courses:*

- SPC 1608 Fundamentals of Oral Communication
- JOU 2100C News Reporting
- JOU 3015 Principles of Journalism
- JOU 3004 History of American Journalism
- MMC 3200 Mass Communication Law
- MMC 2004 Mass Media

Choose one of these courses:*

- MMC 4300 International Media
- MMC 4303 Hispanics in the Media
- JOU 3955 Study Abroad Course (approved by NSC)

And:

- Complete a minor outside of Communication
- Complete a college-level foreign language (up to Elementary II or proficiency by exam)

***All courses must be completed with a “C” or better**

PROGRAM FEATURES

- Learn from distinguished faculty who are world renowned scholars and professional practitioners in the journalism field.
- Receive personalized academic advising from faculty and professional advisors readily available to students.
- Have access to state-of-the-art computer labs equipped with leading news and design software
- Gain experience in the journalism industry with internship opportunities. The program encourages pre-professional networking opportunities with nationally and regionally affiliated student organizations.

Restricted Electives - May only be completed after admission is granted

Electronic News Track

- RTV 3301 Electronic Journalism I
- RTV 3304 Electronic Journalism II
- RTV 3321 Electronic News Gathering

Digital News Track

- JOU 3101 Advanced Reporting
- RTV 3321 Electronic News Gathering

Choose one of these courses:

- JOU 4340C Online Journalism
- JOU 4342C Multimedia Journalism

Group A and B Restricted Electives for both tracks

9 credit hours (see catalog for complete list of courses)

Capstone Course (4 credit hours)

- RTV 4681C Television News
- JOU 4950 Journalism Capstone

WAYS TO GET INVOLVED IN YOUR MAJOR

- Participate in no credit internships or shadow professionals to gain experience in the industry.
- Introduce yourself to faculty, connect with current students.
- Become a member of student organizations including the Society of Professional Journalists (SPJ), Centric Magazine, Radio-TV Digital News Association & National Association of Hispanic Journalists.

WHAT YOU CAN DO WITH THIS MAJOR

Jobs that you can hold with this major include:

- Journalist
- TV/Print Reporter
- Photographer
- Page Designer
- Magazine Writer/Editor
- Online Writer/Editor
- Anchor
- Sports Reporter

Two year
PLAN of STUDY
Year 1
Year 2

Summer	Hours	Fall	Hours	Spring	Hours
		<i>Apply to the major by October 1</i>		<i>If admitted, take...</i>	
		JOU 2100C - News Reporting	3	RTV 3321 - Electronic News Gathering	4
		JOU 3015 - Principles of Journalism	3	Restricted Journalism Course	3
		MMC 2004 - Mass Media	3	JOU 3004 - History of American Journalism	3
		Elective - Minor (Liberal Arts)	3	Elective - Minor (Liberal Arts)	3
		***Foreign Language	4	***Foreign Language	4
		Total Credit Hours:	16	Total Credit Hours:	17
Restricted Journalism Elective - Internship	3	Restricted Journalism Course	3	Restricted Journalism Course	3
Elective - Minor (Liberal Arts)	3	Restricted Journalism Course	3	Senior Capstone (RTV 4681C or JOU 4950)	3
Elective - Minor (Liberal Arts)	3	MMC 3200 - Mass Comm. Law	3	MMC 4300 - International Media or MMC 4303 Hispanics in Media in US or approved NSC study abroad course	4
		Elective - Minor (Liberal Arts)	3	Elective - Minor (Liberal Arts)	3
		Elective - outside of NSC (Liberal Arts) If needed, varies by student - see advisor	3	Elective - outside of NSC (Liberal Arts) If needed, varies by student - see advisor	3
		Total Credit Hours:	9	Total Credit Hours:	16

Four year
PLAN of STUDY
Year 1
Year 2
Year 3
Year 4

Summer	Hours	Fall	Hours	Spring	Hours
		ENC 1101 - English Composition I - must earn an "A-" or better	3	ENC 1102 - English Composition II - must earn an "A-" or better	3
		MGF 1107 - Explorations in Math	3	SPC 1608 - Speech	3
		AMH 2010 - US History (GEP - Historical / Cultural Foundation)	3	CGS 2100C - Computers or STA 2014C Statistics	3
		Foreign Language	4	JOU 3015 - Principles of Journalism	3
				Foreign Language	4
		Total Credit Hours:	13	Total Credit Hours:	16
				Apply for admission by February 1	
		JOU 2100C - News Reporting	3	JOU 3004 - History of American Journalism	3
		GEP - Cultural/Historical Foundation (Gordon Rule)	3	GEP - Social Science Foundation	3
		GEP - Science	3	GEP - Science	3
		POS 2041 - US Govt. (GEP Social Science)	3	GEP - Cultural/Historical Foundation	3
		Elective - Minor	3	Elective - Minor	3
		Total Credit Hours:	15	Total Credit Hours:	15
		If admitted, take...			
		RTV 3321 - Electronic News Gathering	4	MMC 3200 - Mass Communication Law	3
		MMC 2004 - Mass Media	3	MMC 4300 - International Media or MMC 4303 Hispanics in Media in US or approved NSC study abroad course	3
		Restricted Elective	3	Restricted Elective	3
		Elective - Minor	3	Elective - Minor	3
		Elective - outside of NSC	3	Elective - outside of NSC	3
		Total Credit Hours:	16	Total Credit Hours:	15
		Submit Journalism Portfolio			
Restricted Elective - Internship	3	Senior Capstone (RTV 4681C or JOU 4950)	4	Restricted Elective	3
Elective - outside of NSC	3	Restricted Elective	3	Elective - outside of NSC	3
Elective - outside of NSC	3	Elective - Minor	2	Elective - outside of NSC	3
				Elective - Minor	3
		Total Credit Hours:	9	Total Credit Hours:	12



Nicholson School of Communication and Media