



Nicholson School of Communication and Media

Scholarships – Ad/PR

There are numerous awards and scholarships available for the outstanding students in the Nicholson School of Communication. We encourage you to take advantage of the local, regional and national opportunities. Winning these awards is challenging because you will be competing against other worthy students like yourself. However, effective preparation and guidance can give you an edge and increase your chances for success.

10 Tips to help you make a successful application:

1. Get your materials together including resume, transcripts, etc.
2. Identify your strengths to help you identify the most appropriate awards and scholarships.
3. Consider creating an awards/scholarships resume that highlights the activities, leadership experiences, and other aspects of your college experience that would be particularly relevant to award seeking.
4. Search for information regarding potential awards.
5. Start with local awards and scholarships such as those offered by the NSC and state or regional organizations.
6. Meet with your advisor to discuss awards and scholarship suggestions and insights.
7. Review the requirements and qualifications for each award or scholarship you believe is a good fit.
8. Make note of application deadlines and start preparing weeks in advance.
9. If letters of recommendation are required, give your professors, internship supervisors, etc. plenty of advance notice (at least one week).
10. Don't give up. You may not win an award or scholarship your first times. Keep in mind that you are always improving, your application can improve, and the pool of people applying is always changing.

AD/PR & Communication Scholarships

Ad/PR Major

- Frank R. Stansberry Scholarship
Award Amount: \$1,000
Deadline: March 31

Communication or NSC Major

- FPRA Bob Davis Endowed Scholarship
Award Amount: \$1,000
Deadline: March 31
6 Scholarships Awarded
- William K. Grasty Memorial Scholarship
Award Amount: \$500
Deadline: March 31
- Darden Restaurants, Inc.
Communications Scholarship
Award Amount: \$500
Deadline: March 31
- Anthony Nicholson Endowed Scholarship
Award Amount: \$1,000
Deadline: March 31
- Irene F. Pynn Memorial Scholarship
Award Amount: \$1,000
Deadline: March 31
- Derek Sutton Endowed Scholarship
Award Amount: \$1000
Deadline: March 31
- Rena Smith Endowed Scholarship
Award Amount: \$1000
Deadline: March 31
- Risa S. Nicholson Endowed Scholarship
Award Amount: \$1000
Deadline: March 31
- Rona Sutton Endowed Scholarship
Award Amount: \$1000
Deadline: March 31
- Sonja R. Nicholson Endowed Scholarship
Award Amount: \$1000
Deadline: March 31
- College of Sciences General Scholarship
Award Amount: \$500
Deadline: March 31
- Allen J. Finkelson Scholarship
Award Amount: \$3,000
Deadline: May

Follow this link for scholarship application details:

<http://sciences.ucf.edu/scholarships/category/all-scholarships/nicholson-school-of-communication/>