# Scholarships – Advertising/Public Relations

There are numerous awards and scholarships available for the outstanding students in the Nicholson School of Communication and Media. We encourage you to take advantage of the local, regional, and national opportunities. Winning these awards is challenging because you will be competing against other worthy students like yourself. However, effective preparation and guidance can give you an edge and increase your chances for success.

## Tips to make you successful:

1. Get your materials together including resume, transcripts, etc.
2. Identify your strengths to help you identify the most appropriate awards and scholarships.
3. Consider creating awards/scholarships resume that highlights the activities, leadership experiences, and other aspects of your college experience that would be particularly relevant to award seeking.
4. Search for information regarding potential awards.
5. Start with local awards and scholarships such as those offered by the NSC and state or regional organizations.
6. Meet with your advisor to discuss awards and scholarship suggestions and insights.
7. Review the requirements and qualifications for each award or scholarship you believe is a good fit.
8. Make note of application deadlines and start preparing weeks in advance.
9. If letters of recommendation are required, give your professors, internship supervisors, etc. plenty of advance notice (at least one week).
10. Do not give up. You may not win an award or scholarship your first times. Keep in mind that you are always improving, your application can improve, and the pool of people applying is always changing.
Advertising/Public Relations Scholarships

- Frank R Stanberry Scholarship
  - Award Amount: $1,000
  - Deadline: March 31

NSCM Scholarships

- FPRA Bob Davis Endowed Scholarship
  - Award Amount: $1,000
  - Deadline: March 31
- William K. Grasty Memorial Scholarship
  - Award Amount: $500
  - Deadline: March 31
- Darden Restaurants, Inc.
  - Award Amount: $500
  - Deadline: March 31
- Anthony Nicholson Endowed Scholarship
  - Award Amount: $1,000
  - Deadline: March 30
- Irene F. Pynn Memorial Scholarship
  - Award Amount: $1,000
  - Deadline: March 31
- Derek Sutton Endowed Scholarship
  - Award Amount: $1000
  - Deadline: March 31
- Rena Smith Endowed Scholarship
  - Award Amount: $1000
  - Deadline: March 31
- Risa S. Nicholson Endowed Scholarship
  - Award Amount: $1000
  - Deadline: March 31
- Rona Sutton Endowed Scholarship
  - Award Amount: $1000
  - Deadline: March 31
- Sonja R. Nicholson Endowed Scholarship
  - Award Amount: $1000
  - Deadline: March 31
- College of Sciences General Scholarship
  - Award Amount: $500
  - Deadline: March 31
- Allen J. Finkelson Scholarship
  - Award Amount: $3,000
  - Deadline: May

For more information:
https://sciences.ucf.edu/scholarships/