

Media Production & Management Program Reconsideration Process

Applicants to the Media Production and Management (MPM) program in the Nicholson School of Communication & Media (NSCM) who have been denied access through the regular admissions procedure may opt for reconsideration through the MPM program's special admission process. This reconsideration process is designed to give applicants with experience, a commitment to the field, and verifiable potential for success in the MPM major an opportunity to show the MPM faculty why it would benefit the student to be admitted to the program. The MPM faculty review applications and may choose to award applicants who satisfy all requirements associated with the application process.

Reconsideration is a **one-time** option to all applicants who satisfy the following:

1. In any given semester have fulfilled all regular application requirements to the MPM program including demonstration of overall GPA of at least 2.25 and successful completion of all criteria for admission to MPM program (Grammar/English & minimum credit hours)
2. Has applied for admission to the MPM program through the traditional process
3. After fulfilling all regular MPM admission requirements has been denied admission
4. Has successfully completed RTV 3007 with a "B-" or better
5. Has not previously used this admission option

A committee of MPM faculty will evaluate the portfolios. Students petitioning for reconsideration will be granted admission into the MPM major based on a majority vote by that committee. The final vote will reflect the candidate's overall appeal as expressed in the portfolio. The MPM program reserves the right not to grant any students admission under this process.

Using this one-time option does not limit the applicant from reapplying to the MPM program in the future through the regular application process as described in official Nicholson School of Communication documents and the university catalog.

This is a competitive admission process that allows a student to present a portfolio that makes a strong argument for why the student should be admitted to the program. The portfolio consists of several components (described below) which will be evaluated in addition to the student's GPA.

Final selection is based on two factors: evaluation of student's application and the availability of seats during the semester in which the student applied. There is no "preferential treatment". This is a one-time academic evaluation of student portfolios. Race, color, religion, sex, national origin, age, disability, marital status, parental status, genetic information, sexual orientation, gender identity, gender expression or veteran status are not considered in this process.

Under this process a student must submit a portfolio containing the following items:

1. A letter of appeal
2. Current audit sheet
3. Current personal contact information (phone, address, e-mail)
4. Current/up-to-date resume or CV

Additionally, the candidate for reconsideration may submit any or all of the following materials:

1. Evidence of experience in the media industry (radio, television, or new media) verified by a letter from an employer in the industry
2. Audio and/or video content demonstrating noteworthy production or business-oriented activity (*see note below*)

3. Evidence of service to the university, college or school related to electronic media (examples might include producing a video for a school club, working at a radio station, creating a website for a student club/organization)
4. Evidence of high school and/or community college experience
5. Letters of recommendation (a maximum of three letters, NOT by MPM faculty)

IMPORTANT NOTICE: Portfolio applications may not include still photographs, such as headshots, of the applicant of any kind. Portfolios with such still photographs will be rejected from reconsideration.

- Note: Because of format compatibility conflicts, the MPM committee prefers video or audio content be submitted via a SIMPLE link to the applicant's website. Content not submitted in this format risks the committee's inability to screen it. Each submission (video/audio) should not exceed 5 minutes in total. Website information should include a complete, correct, and simple website URL. None of the materials submitted will be returned. NO EXCEPTIONS. Remember to clearly indicate the role you played in video, audio or online production.

DEADLINE:

Note: Since not all faculty are present during the summer, the MPM program will not entertain reconsideration applications for those not accepted at the July application deadline until the following October.

Those denied admission at the application deadline during the spring term, the deadline for applying portfolio is March 1st.

For those denied admission at the application deadline during the summer and fall terms, the deadline for applying portfolio is November 1st.