



*Bachelor of Arts in*  
**COMMUNICATION  
 AND CONFLICT**

The communication and conflict B.A. focuses on skills and knowledge that empower careers in mediation, arbitration, employee assistance providers, human resources and management. The major also serves as excellent preparation for graduate studies in communication, management and law. Students study the interaction of communication and conflict at all levels from the interpersonal to the intercultural, with a strong emphasis on experiential learning and real world applications. The B.A. in Communication and Conflict is an open access degree program that is committed to offering a complete on-line curriculum supplemented with traditional classes.

**COURSE WORK**

**Fundamental Core Courses** – may be completed as part of the general education course plan

- SPC 1608            Fundamentals of Oral Communication
- STA 2014            Statistics

**Internal Restricted Electives**

(15 hours required, choose five course options.)

- COM 4013 - Communication and the Family
- COM 4026 - Current Issues in Communication
- COM 4110 - Business and Professional Communication
- COM 4014 - Gender Issues in Communication
- COM 4022 - Principles of Health Communication
- COM 4550 - Public Communication Campaigns
- COM 4120 - Organizational Communication
- COM 4563 - Principles of Social Innovation and Activism
- COM 4803 - Third Party Processes & Intervention
- COM 4805 - Transformative Communication
- MMC 4300 - International Media
- PUR 4000 - Public Relations
- PUR 4400 - Crisis Communication
- SPC 4426 - Group Dynamics
- SPC 4302 - Advanced Interpersonal Communication
- SPC 4513C - Argumentation and Advocacy
- SPC 4540 - Persuasion and Communication

**PROGRAM FEATURES**

- Learn from distinguished faculty who are world renowned scholars and professional practitioners.
- Receive personalized academic advising from faculty and professional advisors readily available to students.
- Engage in experiential learning opportunities such as internships and undergraduate research to assist with career goals.

**WAYS TO GET INVOLVED IN YOUR MAJOR**

- Participate in no credit internships to gain experience in the industry.
- Introduce yourself to faculty, connect with current students in the major and shadow professionals in the field.
- Become a member of student organizations as well as local professional associations.

**Advanced Core Courses**

- COM 3800 - OR- COM 3311
- COM 3802
- COM 3801 -OR- SPC 3301
- COM 4804 -OR- COM 4461

COM 4806

\*COM 3800/3311 are co-requisites for most other courses in the major.

**External Restricted Electives**

Choose a minimum of six (6) upper level credit hours with NSC advisor approval selected from courses in, but not limited to:

- Business
- Leadership Studies
- Legal Studies
- Political Science
- Psychology
- Public Administration
- Sociology
- Writing and Rhetoric
- Only courses not considered internal electives
- NSCM Mass Communication courses not considered internal electives from:\*
- Adv-Public Relations
- Journalism
- Radio-Television
- \*Human Comm courses do not meet this requirement.

**WHAT YOU CAN DO WITH THIS MAJOR**

Jobs that you can hold with this major include:

- Mediation
- Management
- Human Resources Management
- Ombudsperson
- Employee Assistance
- Arbitration



**Nicholson School of  
 Communication and Media**

UNIVERSITY OF CENTRAL FLORIDA

P: 407-823-2681

NASSC@UCF.EDU

COMMUNICATION.COS.UCF.EDU