



Bachelor of Arts in HUMAN COMMUNICATION

The human communication B.A. provides students with the skills and knowledge leading to careers in human resources, training and development, sales and management, health communication and social justice. The major also provides excellent preparation for graduate studies, as well as law school and other professional careers that require advanced degrees. Students can specialize in Health, Interpersonal, Business & Professional, Social Innovation & Activism or Generalist tracks. It's an open access degree and does not require a separate application for admission.

Course Work

Fundamental Core Courses – may be completed as part of the general education course plan

SPC 1608	Fundamentals of Oral Communication
STA 2014	Statistics

Advanced Core Courses

COM 3003	Exploring Human Communication
COM 3311	Communication Research Methods
COM 3402	Communication Theory
SPC 3301	Interpersonal Communication
SPC 3602	Advanced Public Speaking

High Impact Immersion Experience

COM 4941	Internship
COM 4912	Directed Independent Research
COM 4903H	Honors Directed Reading I
COM 4970H	Undergraduate Honors Thesis
COM 3955	Study Abroad

External Restricted Electives - Choose a minimum of six (6) upper level credit hours with NSCM advisor approval selected from courses in, but not limited to:

- Business
- Digital Media
- Film
- Leadership Studies
- Legal Studies
- Political Science
- Psychology
- Public Administration
- Sociology
- NSCM Mass Comm. courses are not considered internal electives from:*

-Adv-Public Relations

-Journalism

-Radio-Television

*Human Communication courses do not meet this requirement.

Internal Human Communication Restricted Electives 6 hours required, choose two course options.

COM 3011C	Communication and Human Relations
COM 3406	Role of Motivation in Communication
COM 4013	Communication and the Family
COM 4014	Gender Issues in Communication
COM 4022	Principles of Health Communication
COM 4026	Current Issues in Communication
COM 4110	Business and Professional Communication
COM 4120	Organizational Communication
COM 4332	Communication, Technology, and Change
COM 4416	Terrorism and Communication
COM 4461	Intercultural Communication
COM 4462	Conflict Management
COM 4550	Public Communication Campaigns
COM 4563	Prin. of Social Innovation and Activism
COM 4221	Health Literacy
SPC 3445	Leadership Through Oral Communication
SPC 4302	Advanced Interpersonal Communication
SPC 4331	Nonverbal Communication
SPC 4426	Group Dynamics
SPC 4513C	Argumentation and Debate
SPC 4540	Persuasion and Communication

SPECIALIZED TRACKS

Business & Professional

COM 4110	Business & Professional Communication
COM 4120	Organizational Communication
COM 4332	Communication, Technology & Change

Health Communication

COM 4022	Principles of Health Communication
COM 4221	Health Literacy
COM 4550	Public Communication Campaigns

Interpersonal Communication

COM 4013	Communication & Family
COM 4461	Intercultural Communication
SPC 4302	Advanced Interpersonal Communication

Social Innovation & Activism

COM 4550	Public Communication Campaign
COM 4563	Principles of Social Innovation and Activism
SPC 4513C	Argumentation & Debate



UCF

**Nicholson School of
Communication and Media**

UNIVERSITY OF CENTRAL FLORIDA

P: 407-823-2681 NASSC@UCF.EDU

COMMUNICATION.COS.UCF.EDU

PROGRAM FEATURES

- Learn from distinguished faculty who are world renown scholars and professional practitioners.
- Receive personalized academic advising from faculty and professional advisors readily available to students.
- Engage in experiential learning opportunities such as internships and undergraduate research to assist with career goals.

WAYS TO GET INVOLVED IN YOUR MAJOR

- Participate in no credit internships to gain experience in the industry.
- Introduce yourself to faculty, connect with current students in the major and shadow professionals in the field.
- Become a member of student organizations including the UCF debate team, the speech team and honor societies.

WHAT YOU CAN DO WITH THIS MAJOR

Jobs that you can hold with this major include:

- Grant Writer
- Volunteer Coordinator
- Account Executive
- Advertising Manager
- Hospitality Manager
- Media Manager
- Human Resources Manager
- Public Information Officer
- Sales Representative
- Market Research Analyst
- Event Planner
- Social Media Manager



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