The human communication B.A. provides students with the skills and knowledge leading to careers in human resources, training and development, sales and management, health communication and social justice. The major also provides excellent preparation for graduate studies, as well as law school and other professional careers that require advanced degrees. Students can specialize in Health, Interpersonal, Business & Professional, Social Innovation & Activism or Generalist tracks. It’s an open access degree and does not require a separate application for admission.

Course Work

**Fundamental Core Courses** – may be completed as part of the general education course plan

- SPC 1608 Fundamentals of Oral Communication
- STA 2014 Statistics

**Advanced Core Courses**

- COM 3003 Exploring Human Communication
- COM 3311 Communication Research Methods
- COM 3402 Communication Theory
- SPC 3301 Interpersonal Communication
- SPC 3602 Advanced Public Speaking

**High Impact Immersion Experience**

- COM 4941 Internship
- COM 4912 Directed Independent Research
- COM 4903H Honors Directed Reading I
- COM 4970H Undergraduate Honors Thesis
- COM 3955 Study Abroad

**External Restricted Electives** - Choose a minimum of six (6) upper level credit hours with NSCM advisor approval selected from courses in, but not limited to:

- Business
- Digital Media
- Film
- Leadership Studies
- Legal Studies
- Political Science
- Psychology
- Public Administration
- Sociology
- NSCM Mass Comm. courses are not considered internal electives from:*  
  - Adv-Public Relations
  - Journalism
  - Radio-Television
  *Human Communication courses do not meet this requirement.

**Internal Human Communication Restricted Electives** 6 hours required, choose two course options.

- COM 301C Communication and Human Relations
- COM 3406 Role of Motivation in Communication
- COM 4013 Communication and the Family
- COM 4014 Gender Issues in Communication
- COM 4022 Principles of Health Communication
- COM 4026 Current Issues in Communication
- COM 4110 Business and Professional Communication
- COM 4120 Organizational Communication
- COM 4332 Communication, Technology, and Change
- COM 4416 Terrorism and Communication
- COM 4461 Intercultural Communication
- COM 4462 Conflict Management
- COM 4550 Public Communication Campaigns
- COM 4563 Prin. of Social Innovation and Activism
- COM 4421 Health Literacy
- SPC 3445 Leadership Through Oral Communication
- SPC 4302 Advanced Interpersonal Communication
- SPC 4331 Nonverbal Communication
- SPC 4426 Group Dynamics
- SPC 4513C Argumentation and Debate
- SPC 4540 Persuasion and Communication

**SPECIALIZED TRACKS**

**Business & Professional**

- COM 4110 Business & Professional Communication
- COM 4120 Organizational Communication
- COM 4332 Communication, Technology & Change

**Health Communication**

- COM 4022 Principles of Health Communication
- COM 4221 Health Literacy
- COM 4550 Public Communication Campaigns

**Interpersonal Communication**

- COM 4013 Communication & Family
- COM 4461 Intercultural Communication
- SPC 4302 Advanced Interpersonal Communication

**Social Innovation & Activism**

- COM 4550 Public Communication Campaign
- COM 4563 Principles of Social Innovation and Activism
- SPC 4513C Argumentation & Debate
PROGRAM FEATURES

- Learn from distinguished faculty who are world renown scholars and professional practitioners.
- Receive personalized academic advising from faculty and professional advisors readily available to students.
- Engage in experiential learning opportunities such as internships and undergraduate research to assist with career goals.

WAYS TO GET INVOLVED IN YOUR MAJOR

- Participate in no credit internships to gain experience in the industry.
- Introduce yourself to faculty, connect with current students in the major and shadow professionals in the field.
- Become a member of student organizations including the UCF debate team, the speech team and honor societies.

WHAT YOU CAN DO WITH THIS MAJOR

Jobs that you can hold with this major include:

- Grant Writer
- Volunteer Coordinator
- Account Executive
- Advertising Manager
- Hospitality Manager
- Media Manager
- Human Resources Manager
- Public Information Officer
- Sales Representative
- Market Research Analyst
- Event Planner
- Social Media Manager